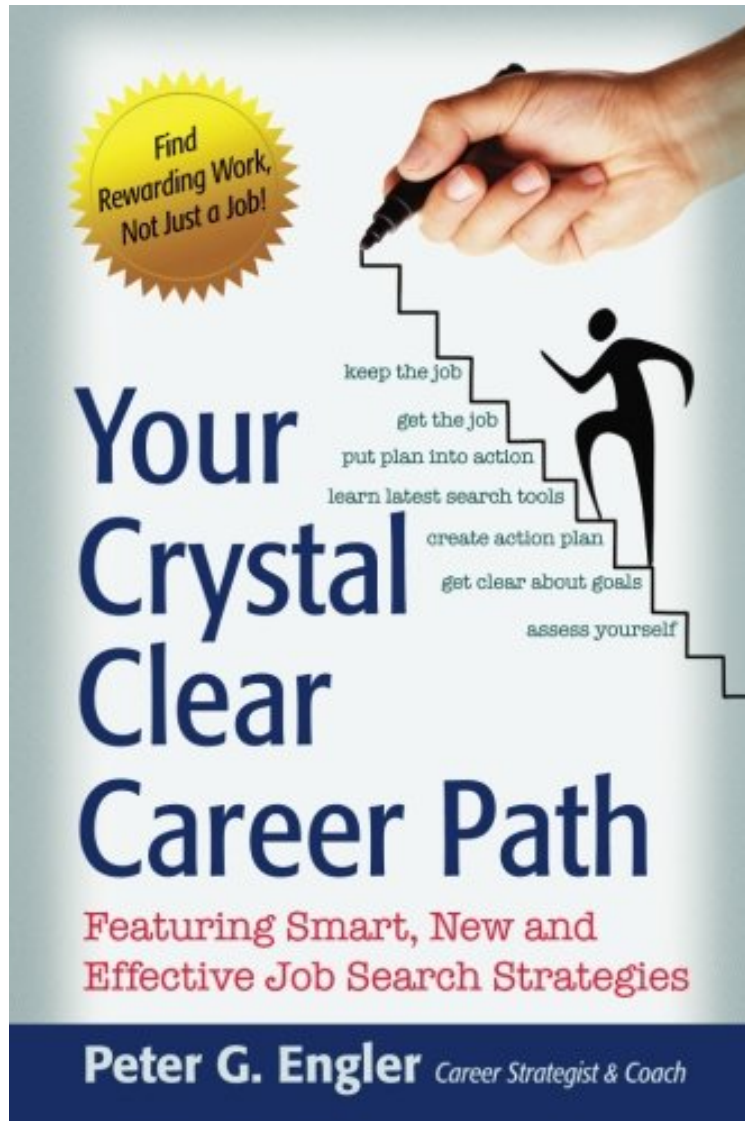


Your Crystal Clear Career Path: Featuring Smart, New and Effective Job Search Strategies

Peter G. Engler

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book has everything that they don't teach you in college--what is the point of having your Bachelor's or Master's degree if you don't have the tools to effectively market yourself in the job application process. Whether you are in the middle of a career change, a recent graduate or wanting to fine tune your resume--this book covers it all. Update 4/29/16: It's been almost 3 months since my career change. I have referred to this book often! I did not start in an ideal position at this new company but as per the author's instructions I have kept "identifying where I WANT to be".and 2 weeks ago I was put on as "Lead" for a new assignment with extra pay in the area that I wanted to be in! I wish I had this book in my hands 10 years ago! It could have saved me so much time and effort. I have purchased similar books in the past but none have actually garnered results. I guarantee, that if you thoroughly read the book and put it into action you will see results!0 of 0 people found the following review helpful. This is by far the best written and most helpful "guide" I have come across ...By David WalkupThis is by far the best written and most helpful "guide" I have come across for exiting the rut of the job search process and showing a real and well planned process to a successful career change! Engler's process is based on knowing yourself and learning what you are really good at, not just finding where the jobs are! I truly feel this is a Must Read for anyone considering, or going thru a job change!!0 of 0 people found the following review helpful. Accepting Change and loving the journeyBy Eric FollestadInsightful...to know that Peter is available as a speaker is helpful also

Your Best Source for New and Effective Job Search Strategies from a Noted Business-man, Executive Recruiter and Career Coach. Peter Engler's non-traditional approach to job search is based on his thirty years of New York City and San Francisco business experience, six years as a retained executive recruiter and as a Career Strategist and Coach since 2004. He's worked with people of all ages around the country helping them achieve career success and satisfaction. Looking for work can often be a stressful and frustrating experience, but it doesn't have to be that way. Your Crystal Clear Career Path offers exceptional guidance to help you find the right opportunities, create powerful resumes, and have successful interviews that can lead to rewarding work. In this concise, easy to read book, Engler takes a holistic approach to career planning. This involves completing a deep assessment of your personal goals and abilities (understand who you are and what you really want), an action plan with exercises to guide you and an strong execution strategy to reach the companies that are a good fit for you. By following this process, reading his real-world examples of people who successfully approached different opportunities and completing the exercises included in the book, you can go through the phases of your career journey with confidence.It's like having your own personal career coach with you at all times. Engler's outstanding advice applies to people in many industries and job levels - from those just starting out in their careers to people making career transitions at age 50 and beyond. This isn't just ordinary career advice...it's extraordinary career advice.

In Peter Engler's book, "Your Crystal Clear Career Path" you will find practical, actionable and effective insights to conducting a successful job search. Learn from an experienced professional how to approach the often daunting task of "finding a job" by adopting and applying the smart techniques that work to land the right job for your unique skills and abilities. Peter has coached hundreds to success in their professional lives. This book provides the insights to be successful in your job search. Harry Chapman, Founder of the Bay Area Consultants Network"Peter Engler's non-traditional approach to job search is based on his thirty years of business experience, six years as a retained executive recruiter, and eight years as a Career Strategist and Coach. He's worked with people of all ages around the country helping them achieve career success. This isn't just ordinary career advice...it's extraordinary career advice." Eric Wentworth, author of A Plan for Life: The 21st Century Guide to Success in Health, Wealth, Career, Education, Love, Place...and You! Peter Engler has synthesized his own careers as a Marketing Executive, Executive Recruiter and Career Coach into an inspiring book for those looking for the job they deserve. With great wisdom he provides both big ideas and important tid bits to guide and motivate the job seeker. It's particularly well-suited for the experienced candidate." David Pilati, PhD, veteran executive coach and retained recruiterFrom the AuthorIt is very exciting to publish my career guide, Your Crystal Clear Career Path featuring new, powerful and non-traditional insights into "finding rewarding work, not just a job".Producing my first novel last year after eight years of writing was a rich experience for myself, and hopefully my readers.Publishing this career book is, however, more meaningful to me as it contains and reflects my true beliefs regarding the critical work and process required to create and enjoy a rich and rewarding career. I sincerely hope it provides you and others that you may give it to, new and important tools and methods to get the right job and build the right career for you.Good luck. And feel free to contact me with questions you may have.About the AuthorPeter Engler grew up in a New Jersey suburb where his father's friends included advertising executives and pilots. He especially liked these men because they laughed a lot and seemed to enjoy their lives more than other men. Graduating from Bucknell University with a degree in English Literature, Engler joined the Navy and became a decorated reconnaissance pilot in Vietnam. He returned to New York in 1972 to pursue his second dream of an advertising career. After three months knocking on New York City ad agency doors in 1972, Engler was hired as an account executive on a cat food brand that nobody else would work on.In 1977, Engler moved his wife and three small sons to Silicon Valley. After getting a taste of high-tech marketing at Ampex, Engler was hired by the

largest ad agency on the west coast, Foote Cone Belding in San Francisco, to lead their exciting high-tech advertising accounts. Senior management assignments running the Clorox, Sony, Sprint, Iomega, and other high-profile accounts followed with moves to J. Walter Thompson, his own agency and then back to New York as VP Marketing for Citibank's retail financial services. He returned west in 1980, rejoined FCB/San Francisco, and then became a Partner at LGES, a senior executive recruiting firm, Now, an executive coach working with executives of all ages around the country "find rewarding work, not just a job", Engler has found time to complete his first novel as well as producing a comprehensive career guide, Your Crystal Clear Career Path,featuring new, smart and non-traditional insights into "finding rewarding work, not just a job". He and his wife enjoy living in Belvedere, California where their five children and nine grand-children often visit. Engler is an avid sailor and reader. He enjoys classic cars and is also teaching himself to paint and play the bass guitar with reasonable results