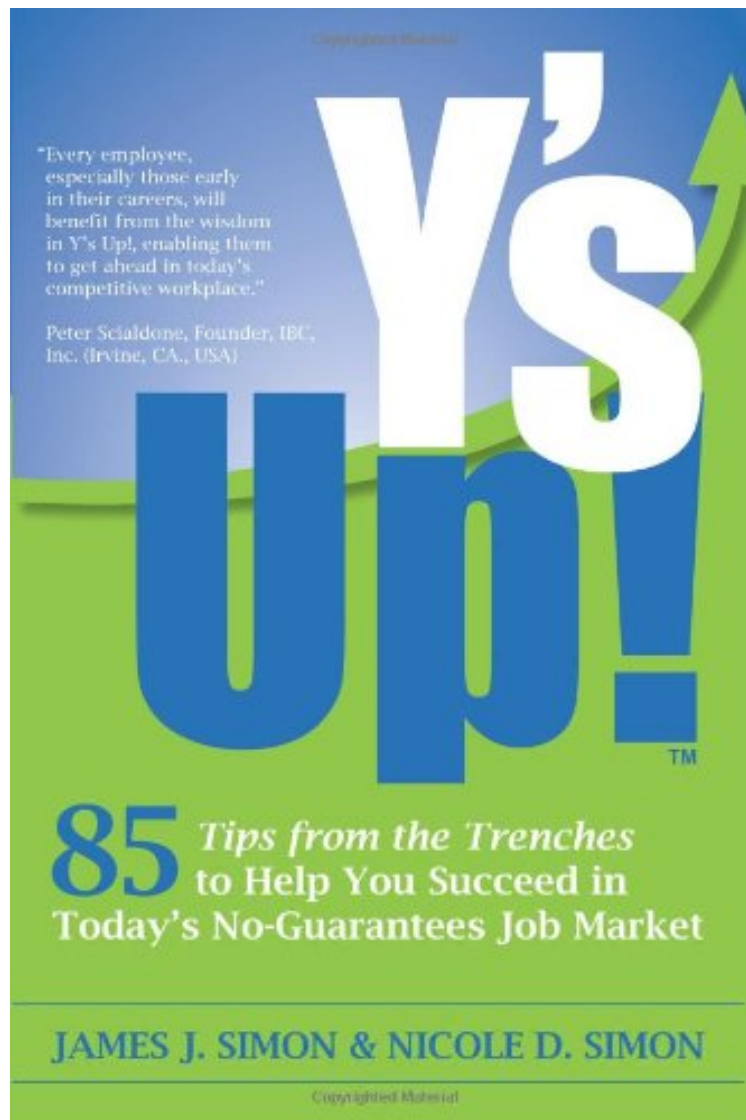


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Y's Up!: 85 Tips from the Trenches to Help You Succeed in Today's No-Guarantees Job Market

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book for myself and my niece who just graduated high school and was headed to college. It contains very useful information on how to succeed in today's volatile job market and gives you common sense tips on how to stand out at work. The book is divided into clear and easy to read sections and includes real-life examples. It is organized in a way that makes it fun to read. I enjoyed the book so much, I bought copies for all my siblings. This makes a great gift for anyone who works in a corporate environment or young adult entering the work force. I highly recommend it! 1 of 2 people found the following review helpful. A must for executives of all levels
By Cashy
This really is a must have book for business executives of all levels, in all parts of an organisation. It's well set out, has considered suggestions and explains areas that be used for improvement. Regardless of whether you think you good at what you do and how you communicate, these tips and strategies provide insight into how to engage with customers and staff effectively. Recommend highly.

In difficult and challenging economic times, having a competitive edge can make the difference between the job you want ... and the one you're forced to accept. Do you have a clear idea of your performance skills? Do you know how you are perceived by your co-workers and employers? Succeeding or failing in an organization may depend more on perceptions of you than on your actual contributions. So how can you increase your perceived value to your organization, resulting in promotions, salary increases, and job security? The answer is *Y's Up! 85 Tips from the Trenches to Help You Succeed in Today's No-Guarantees Job Market*, James J. and Nicole D. Simon's must-have book designed to raise your awareness ... and your opportunity for success. What sets this book apart are the authors, both veterans of the corporate wars, and their 85 tips based on real-life experience and providing real-life examples. The tips cover everything from mastering your expertise to the rules of office gossip, from giving compliments to stifling complaints. Are you a clutch hitter, a whistle blower, a team player? Do you know how to dress for success and give a proper handshake? Covering politicking, behavior, attitude, and etiquette, this book's 85 tips will remind you of those soft skills that separate the leaders from the pack. By following these pointers and heeding the takeaways 85 actions that, when implemented, maximize your chances for success you will elevate your own sense of confidence while sending out the message that you understand how the game is played, and you can play it with the best of them. Whether you're a Generation Y'er at the start of your career, or an experienced pro in need of a refresher course, the authors have delivered a book that will make a difference in your career ... and your life.

(T)he authors provide excellent insight into the mind of a manager...provid(ing) the reader with detailed career advice, but more importantly, creat(ing) the mind-set of a person driven to succeed. --Y Gen Out Loud
The Mom's Choice Awards has named *Y's Up!* among the best in family-friendly products recognizing it with an award for self-improvement books. --Mom's Choice Awards
From the Inside Flap "Every employee, especially those early in their careers, will benefit from the wisdom in *Y's Up!*, enabling them to get ahead in today's competitive workplace." Peter Scialdone, Founder of IBC, Inc., Irvine, CA USA
From the Back Cover Do you know that in the eyes of your organization your value is based on perceptions of you as well as your actual contributions? Do you know how you can increase your perceived value to your organization, resulting in promotions, salary increases, and job security in uncertain times? Whether you are a Generation Y'er just entering the workforce or a seasoned professional looking to refresh your perspective, *Y's Up!* will benefit you. *Y's Up!* contains 85 tips that are easily read one by one or from cover to cover. "*Y's Up!* succeeds in describing real-world scenarios and how an employee can improve his or her chances of a promotion and salary increase." Phil Beaudoin, Former CEO Electro-Numerics, Inc. (Temecula, CA., USA) "It's true ... we all make daily 'diagnoses' of those whom we work with and it affects their upward mobility. *Y's Up!* explains how employee diagnoses are made and what you can do to maximize them in your favor." Sameer Tobaccowala, CEO, Shobiz Experiential Communications (Mumbai, India) "The price of this book is well worth the investment in your future. Your first promotion should pay for this book hundreds of times over!" Craig Tamlin, General Manager, Peoplefit (Perth, Australia)