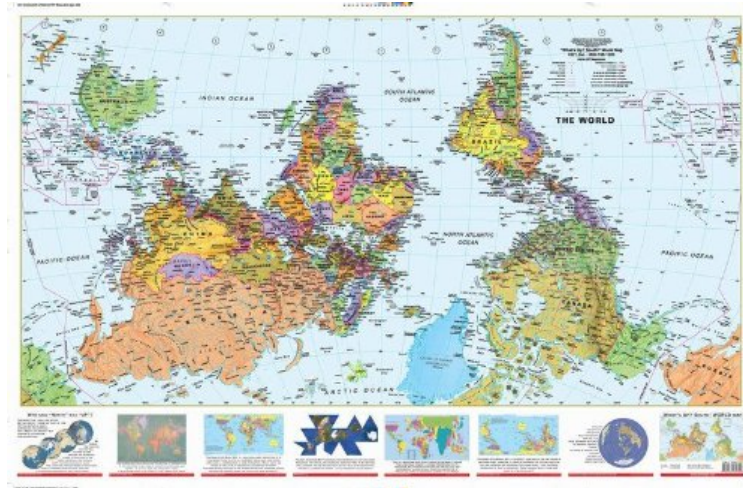


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ODTmaps.com : Whats Up? South! Paper Folded World Map (2x3') before purchasing it in order to gage whether or not it would be worth my time, and all praised Whats Up? South! Paper Folded World Map (2x3'):

0 of 0 people found the following review helpful. Change your perspective.By GAn easy reminder every day that what you see is based on your perspective of the world: why not change it up?3 of 4 people found the following review helpful. South is up but still biased towards the Northern hemisphere. Pooh!By Alexander YasbekI really like the concept behind this map. As someone from the southern hemisphere I appreciate not being on the bottom any more. But wait, there is something very wrong with this map. The projection still heavily favors the northern hemisphere - Greenland is shown stretched to a massive size and looks almost as big as Africa (which is shown much smaller than it actually is). Antarctica does not even make it onto the map. If you are going to make a map with South on top you could at least use the conventional projection but with the emphasis on the southern hemisphere for a change, or use a different projection altogether. There is a bit of discussion about this on the bottom of the map but the actual map annoys me every time I look at it. Awesome concept, poor execution.1 of 1 people found the following review helpful. Very informativeBy tnealThis was a very informative map. It broadens your perspective of the pre-colonial world. I'm going to order another one!

The main map is a Van der Grinten projection, which is a fair compromise between preservation of actual shapes, with less distortion of relative sizes than the Mercator projection. Details show major cities, railways, rivers, peaks (with elevations in meters), and ocean depths (also shown in meters), and each nation is clearly distinguished with color tints. Mountainous regions are indicated with shaded relief. For the scale of the map, the size of the print is larger than most other world maps, a feature which makes the labels easier to read. Clocks across the top show the world's approximate time zones. Because it omits the Antarctic region, the map shows the Equator top of center. Whats Up? South! offers a startling way to view the world, and a great way to shake people up and help them question their assumptions. For more details on the What's Up? South! Map visit ODTmaps.com and click on the link, BEHIND THE MAPS located in the left hand toolbar

I think that the What's Up? South! map is a one of the greatest examples of how maps can present familiar information

in a different and meaningful way. Nothing changes in What's Up? South! except the orientation so it reflects what a southern hemispheric person might feel is more appropriate. It's one of my favorites when I speak of how maps need to be appropriate to their uses. John Hammer - Retired USN hydrographer and three years in the presidency of the International Map Trade Association. --former president International Map Trade Association The What's Up? South! has been a standard in our stores for years. My opening line with map gazers is 'Aren't maps fascinating?'; This leads to a variety of conversations on how we view the earth, store product and the world of fair trade. . It sells for home, office and school use. I can't imagine not having this hanging on the wall. Candi Smucker, co-owner --Baksheesh Fair Trade, Sonoma and St. Helena, CA We love the ODT What's Up? South! world map and so do our customers. I've had customers spend 45 minutes studying the map in the store but they wouldn't buy it because the 56 wide format was too big to fit in their homes. This new 2x3 format will make a great Father's Day gift. There's a real shortage of good gifts for men, and it's usually the men that spend time viewing the maps while their wives shop for the fair trade/crafts items. Susan Sheldon, Manager --SERRV gift shop, Madison, Wisconsin About the Author When the award-winning TV show, West Wing contacted ODT in February 2001, for permission to feature the Peters Projection map on an episode, ODT was catapulted into the spotlight of the map publishing market. Since that time, the organization has published the What's Up? South! world map (36 inches wide -- THIS PRODUCT and a larger 56 inches wide map as well), the Hobo-Dyer world map, the Population map, the incisive and insightful book, Seeing Through Maps and the fascinating exploration of maps and cartographers - the video and DVD Many Ways to See the World. ODT, Inc. began as a management consulting company focusing on topics of employee empowerment, performance appraisal, and self-directed work teams. In 1989, ODT pioneered the use of the Peters Projection map materials in a variety of corporate culture change, leadership, and diversity diagnostic projects. With this, our transition began from dynamic consultants to innovative map publishers. From ODT's origins of providing assistance to human resource departments to now offering new and exciting visual representations of the world through unique maps, ODT's mission of honoring differences and teaching people to see the world from a broader, more inclusive perspective remains at the core of all ODT activities.