

# What's Your Story?: Proven Methods for Acing the Investment Banking Interview

*Adam McGowan*

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No story no offer. Four simple words stand between you and your dream of becoming an investment banker. The goal of this book is to help you land a job in investment banking by developing your story. The intended audience is undergraduates, MBAs or anyone looking to make a career change. It is based on hundreds of actual interviews which will help you get inside the head of the hiring manager to better understand what he or she is looking for in a candidate. Written by a former investment bank hiring manager, this book will teach you the tricks and tips to make sure you land the coveted i-banking job. There is no other source that comes close.

About the AuthorAdam is a former investment banker and strategy consultant. He hold degrees from MIT, Yale and Virginia Tech.