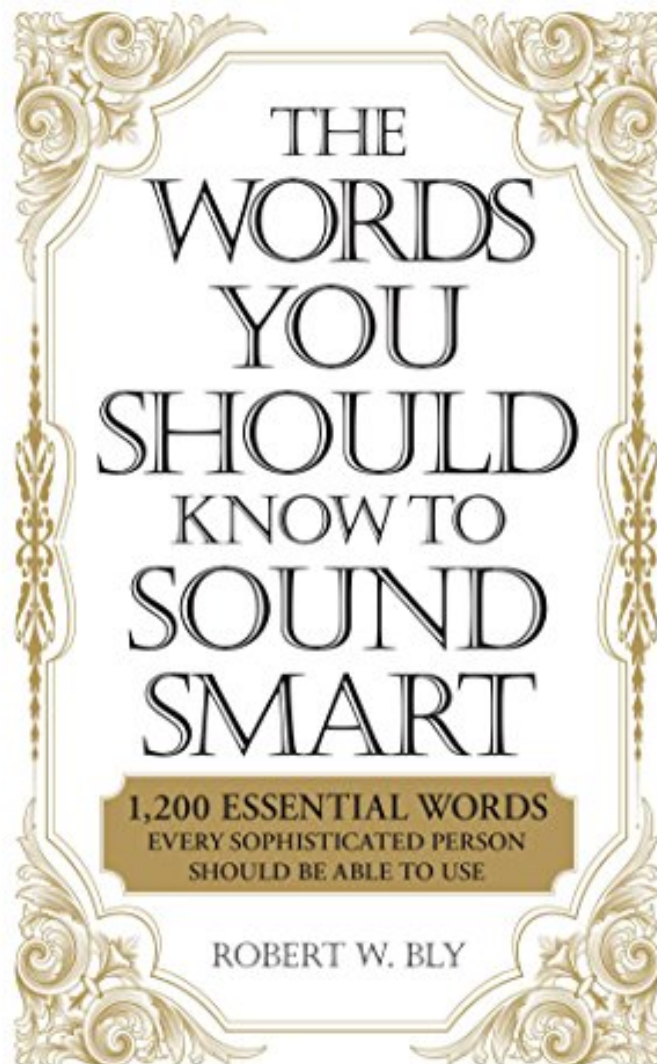


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This book is a tongue-in-cheek guide to words that any well-educated, witty person should be able to drop into cocktail conversation. The reader is encouraged to toss off words such as disestablishmentarianism, descant, and autodidactic words that will make the user sound learned, intellectual, and wise. For those who want to improve the quality and sophistication of their speech and writing, this is the book to keep on the nightstand.

About the Author Robert W. Bly (Dumont, NJ) is a professional writer and self-made millionaire. He is the author of seventy books, including several popular volumes on writing. McGraw-Hill calls him "America's top copywriter," and he is the recipient of the American Artists Writers Institute's 2007 Copywriter of the Year award. He has lectured on writing, publishing, and marketing to numerous groups, including American Writers Artists, Inc.; National Speakers Association; and American Society of Journalists and Authors. He is a former adjunct professor of communications at New York University.