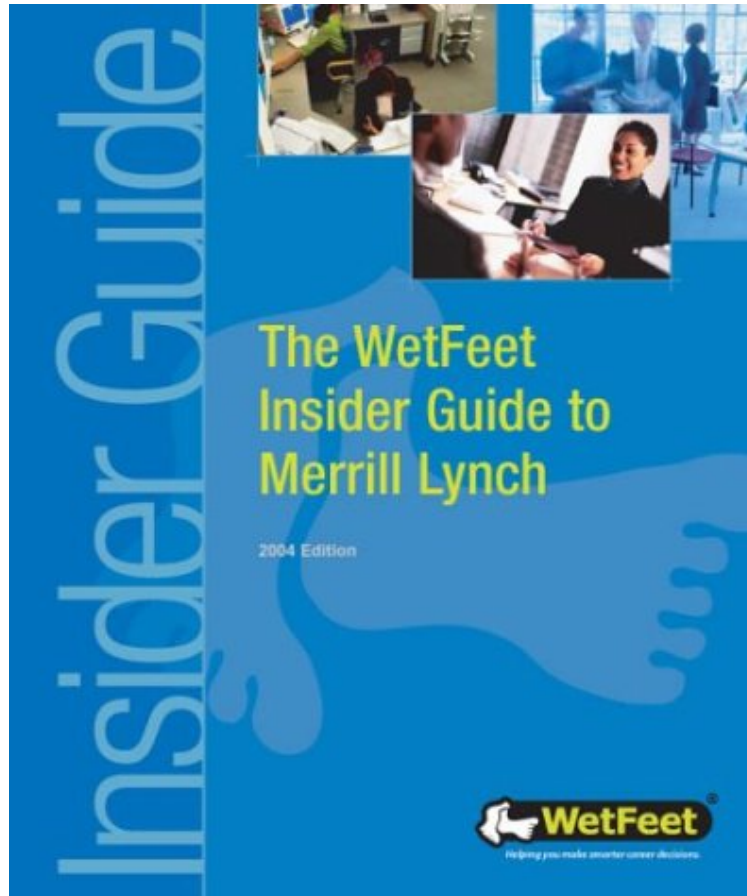


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## The WetFeet Insider Guide to Merrill Lynch

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**WetFeet : The WetFeet Insider Guide to Merrill Lynch** before purchasing it in order to gage whether or not it would be worth my time, and all praised The WetFeet Insider Guide to Merrill Lynch:

3 of 4 people found the following review helpful. Tons of great infoBy A CustomerMoney well spent on a guide that's chock full of research, stats, tables, rankings, insider quotes, profiles, info on the recruiting process, training opps, recommended reading, and more! Wow! I've definitely gained a great deal from reading this guide and feel I'm that much closer to nailing the interviews (now that I know what that involves!) and getting into Merrill. It's definitely one of the top runners in terms of where I'd like to see myself in the next year!1 of 1 people found the following review helpful. Gives you an edgeBy A CustomerThis is stuff you can't get from the recruiting website. Read this guide if you really want to impress our interviewer with knowledgable responses, including why you really want to work for Merrill Lynch.

So, you want to work for "Magnificent Merrill." It's still one of the biggest and best, but with the consolidation of firms on Wall Street and the increasing role of commercial banks in underwriting and investment banking, Merrill is

no longer the undisputed leader. That said, "Merrillization" is the strategy that many competitors seek to emulate. What does this mean for job seekers? The WetFeet Insider Guide on Merrill has the answer for this question and the ones following: How does Merrill's business base change according to economic environments? How is the firm different from the "white shoe" crowd? What do employees love most and like least about working for Merrill Lynch? Where is the firm heading? What are the exciting new developments job seekers should know about? What is the recruiting process like? What tips do Merrill insiders offer to help you ace your interviews?

From the Publisher "Congratulations on setting the standard for interviewing from here on out. I imagine that it's only a matter of time before interviewees whose unpreparedness is detected will hear (besides a ding) "Come on! You could have at least ordered the Wet Feet report!" (Stanford MBA) "Considering a potential income of \$70,000 per annum, an investment of \$70 now is well worthwhile. This stuff really is a must have." (Columbia MBA) About the Author Gary Alpert and Steve Pollock are the founders of WetFeet.com, a San Francisco-based research and Internet publishing firm that produces the leading series of Insider's Guides for job seekers. The WetFeet Insider Guide series is used by top caliber job seekers worldwide to prepare for their interviews with leading management consulting, financial services, consumer products and high technology firms. Alpert and Pollock have recently been recognized by the New York Times, Forbes, Business Week and Fortune Magazine as founders of one of the most influential information resources for top-tier job seekers. Alpert and Pollock are 1993 MBA graduates of Stanford Business School.