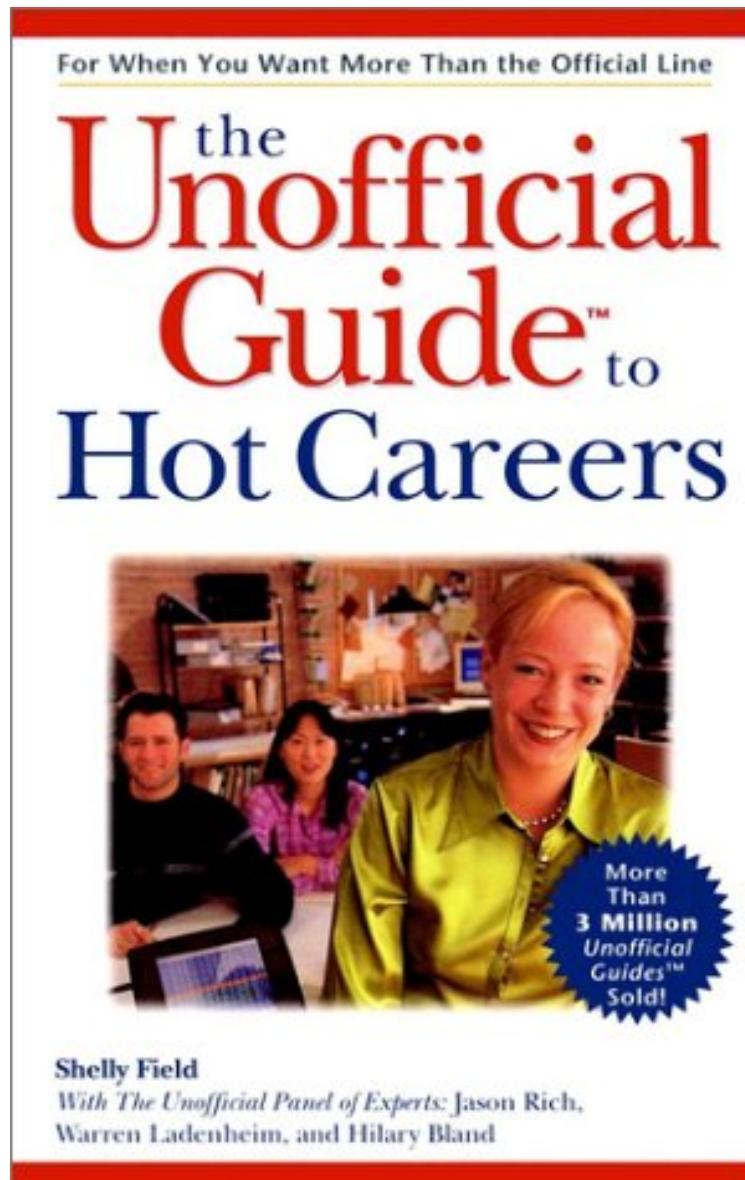


The Unofficial Guide to Hot Careers

Shelly Field

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Shelly Field : The Unofficial Guide to Hot Careers before purchasing it in order to gage whether or not it would be worth my time, and all praised The Unofficial Guide to Hot Careers:

5 of 5 people found the following review helpful. Good For Background InformationBy Tar TuffeThis book contains descriptions of various careers that the author believes are hot, and includes links to sources of additional information. That's the good news. I would caution any reader to use this book only as background information for brainstorming.

Many of the careers singled out in the book are difficult to get into and/or are very geographically limited. The descriptions of the careers in the book do not carry that caveat, and they should where applicable. Readers should identify what their career objective is and not just pick up this book and try to leap onto the bandwagon of a "hot" career. 1 of 2 people found the following review helpful. Without a doubt, exactly what I was looking for. By Patrick Newton Easily the best book I've purchased for finding the job I was looking for. I recommend this book highly.

The nineties have brought an unprecedented explosion in the fields of health care, computers, and information-centered industries. Will the first few decades of the 21st century hold more of the same -- or will there be exciting new career opportunities nobody yet knows about? The Unofficial Guide to Hot Careers speculates on what fields will grow the most robustly in the next century, and helps you decide which ones are right for you. You'll also learn: What education and skills you need to compete in the 21st century's highly competitive job market What steps you can take to turn their present job into a hot career What roles computers, new media, and interactive technology will play How you can revamp skills you already have and turn them into assets for career growth in 2000 and beyond

From the Back Cover The inside scoop for when you want more than the official line! Just exactly what is a hot career? Any job you love, of course. But in today's super competitive job market, having what it takes to get that dream job is no mean feat. You've got to develop the skills and experience that qualify for it, know where (or to whom) to go to apply for it, and what to do to nab it. Then, in a few more years, you need to know how to move on to the next phase of your dream career whether in the hopping health care field or the invigorating Internet industry. You want to know what's out there, what's growing, and what you'll need to break in. You want the inside scoop. The Unofficial Guide to Hot Careers is designed to give savvy consumers like you a foolproof appraisal of everything from the best ways to make a career transition to the jobs and skills that will command the highest salaries and yield the most professional satisfaction. In this book you'll get unbiased recommendations that are not influenced by any company, product, or organization. The Unofficial Guide to Hot Careers is intensively inspected by The Unofficial Panel of Experts: Warren Ladenheim, Director of Peak Search, Inc., an executive recruitment firm; Jason Rich, career columnist and author; and Hilary Bland, a human resources professional. These specialists ensure that you are armed with the most up-to-date insider information on the subject of tomorrow's hot careers and are told exactly what "the Official establishment" doesn't want you to know. Vital Information on setting career goals and searching the new "hidden" job market Insider Secrets on finding the job of your dreams from headhunters to classifieds, from old-fashioned networking to new-fashioned Net surfing Money-Saving Techniques for getting the education and training you need Time-Saving Tips on marketing yourself to potential employers The Latest Trends in ways of working (temping, telecommuting, and flextime) and booming fields Handy Checklists and Charts that help you define your career goals visit us on-line at www.idgbooks.com About the Author About the Author Shelly Field is a nationally recognized motivational speaker, career expert, and author of over 20 best-selling books in the business and career fields. Her books instruct people on how to obtain jobs in a wide array of areas including the hospitality, music, sports, and communications industries, casinos and casino hotels, advertising, public relations, theater, the performing arts, entertainment, animal rights, health care, writing, and art; and how to choose the best career for the new century. She is a frequent guest on local, regional, and national radio, cable, and television talk, information, and news shows and also does numerous print interviews and personal appearances. Field is a featured speaker at conventions, expos, corporate functions, casinos, employee training and development sessions, career fairs, spouse programs, and events nationwide. She speaks on empowerment, motivation, gaming, careers, human resources; attracting, retaining, and motivating employees; customer service; and stress reduction. Her popular seminar, "Stress Busters: Beating The Stress In Your Work and Your Life" is a favorite around the country. Field is a career consultant to businesses, educational institutions, employment agencies, women's groups, and individuals. President and CEO of The Shelly Field Organization, a public relations and management firm handling national clients, she has represented celebrities in the sports, music, and entertainment industries as well as authors, businesses, and corporations. For information about personal appearances or seminars contact The Shelly Field Organization at P.O. Box 711, Monticello, NY 12701 or log on to www.shellyfield.com.