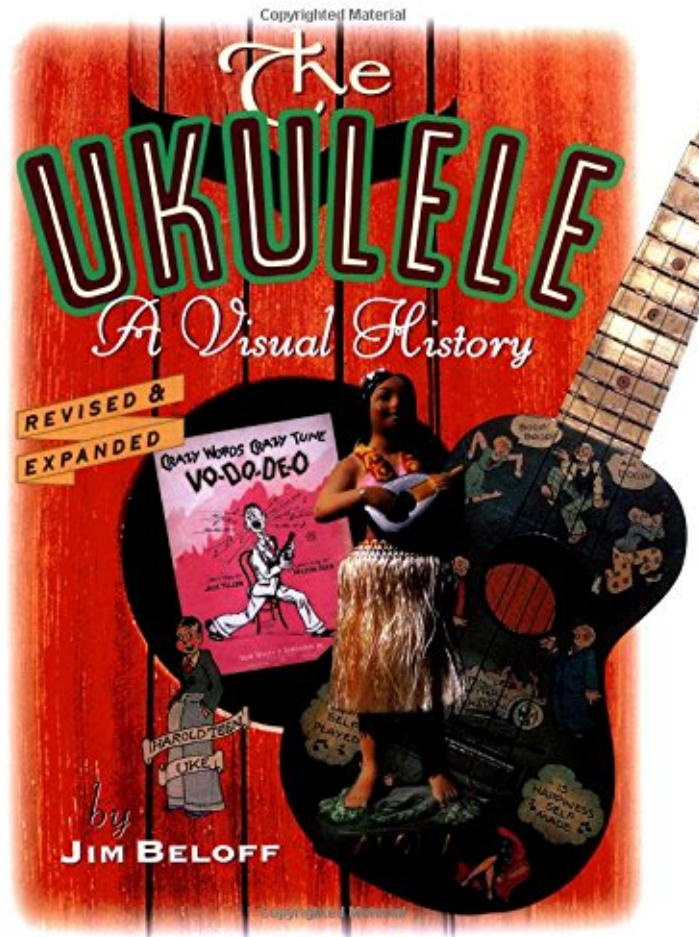


THE UKULELE A VISUAL HISTORY

Jim Beloff

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#237283 in Books Backbeat Books 1997-04-01 Original language: English PDF # 1 9.25 x .33 x 7.37l, #File Name: 0879304545128 pages | File size: 17.Mb

Jim Beloff : THE UKULELE A VISUAL HISTORY before purchasing it in order to gage whether or not it would be worth my time, and all praised THE UKULELE A VISUAL HISTORY:

2 of 2 people found the following review helpful. A Must for an Ukulele Fanatic!By Mark W. SwarthoutIf you love this diminutive instrument, you owe it to yourself to get this book! It contains the basic history of the instrument, many of the key individuals involved in its evolution and popularity over time. The photographs are incredible, with vintage instruments, sheet music and lots of personalities. The author has a passion for the instrument and is one of the reasons the ukulele has grown so much in popularity in the last two decades and it shows through in the book.1 of 1 people found the following review helpful. Good bookBy Fernando SBut kinda superficial. Is a book you can read in less than one hour. The pictures are cool, but as a reference book, I'd recommend The Ukulele: A History by John King and Jim Tranquada.0 of 0 people found the following review helpful. Four StarsBy L Crossenvery helpful for resource in a college paper

(Book). From its birthplace in Portugal to its famous Hawaiian home, the "jumping flea" has left its mark on popular music and pop culture worldwide. This book traces the uke's evolution with colorful whimsy. Readers will meet some of the world's greatest ukulele players through profiles, photos, and a list of recordings. Splendid color photos show more than 100 of the finest and most unique ukes and vintage catalog illustrations, fanciful sheet music covers, and witty ads that capture the craze of the 1920s and '30s.

From Library Journal Often seen as a toy instrument, the ukulele has nonetheless influenced the pop music landscape. Billboard editor Beloff offers an entertaining look at this whimsical, diminutive instrument and an elaborate showcase of rare ukuleles, famous players and manufacturers, and witty memorabilia and artwork. He traces the instrument's evolution from its 19th-century roots to current ukulele festivals in Hawaii and beyond. Splashed with bright illustrations and 200 photographs, the book entices fans of musical instruments and pop culture alike to follow the ukulele from Hawaii to the mainland, where the island craze and "uke" fad began in 1915. Also included are reference lists of ukulele song titles, method/songbooks, and essential recordings as well as a resource guide. Well written and enjoyable, this book will have library patrons tiptoeing through the tulips. The only book of its kind available, it is highly recommended. ?Eric C. Shoaf, Brown Univ. Lib., Providence Copyright 1997 Reed Business Information, Inc. From Booklist Miller Freeman's musical-instrument showcases are all nifty, none more so than Beloff's tribute to the four-string device that is an indelible emblem of Hawaii. The uke, known as the braguinha in its native Madeira, arrived at the island paradise in the nineteenth century. The Hawaiian royal family took a shine to it; eventually, the tourists did, too; and the rest Beloff relays in chapters on uke history, on great players (including reigning virtuoso Ohta-San, 1920s pop singer Cliff Edwards [later the voice of Jiminy Cricket], British music hall superstar George Formby, early TV star Arthur Godfrey, and, yes, the late Tiny Tim), and on uke manufacturers and their wares. The text is dandy, and the pictures, snazzily laid out and all in color, of ukes, uke players, and uke paraphernalia make this picture-on-every-page album one of the most eyeballable (so to speak) books around. Ray Olson "Visual" is the key word in the title of this thoroughly engaging look at a whimsical, diminutive instrument that's had much more influence on pop music and culture than one would initially guess. With its elaborate illustrations and eye-popping, color-drenched photos of ukuleles, famous players and manufacturers, sheet music and a wide variety of other memorabilia, The Ukulele traces the history of the instrument from its birth to present day with a fun text that's equally rich in trivia and history. As the instrument moves from turn of the century Hawaii to popularity on the Mainland, it helped boost tourism in Hawaii, influenced Tin Pan Alley songwriters and performers as diverse as Arthur Godfrey, Tiny Tim and Joni Mitchell, and became a key icon in advertising, even when the product had nothing to do with ukuleles. Author Beloff, the associate publisher of Billboard magazine, has written several ukulele songbooks and recorded a CD of original ukulele songs, and there couldn't be a better tour guide for time travel through the evolution of this wacky little instrument. His profiles of some of the great ukulele players and key manufacturers are particularly interesting, and he presents an intriguing look at Hawaii as a culture through the images projected of its most famous export to the rest of the world. Great fun and a good read. -- From Independent Publisher The Ukulele is an entertaining look at this whimsical, diminutive instrument and its influence on popular music and pop culture worldwide. Elaborately illustrated, the color-rich book brings to life the "jumping flea" in a unique showcase of rare ukuleles, famous players and manufacturers, and witty memorabilia and artwork. With a fun-to-read historical narrative, The Ukulele traces the instrument's evolution from its 1800s roots to the current ukulele festival in Hawaii and beyond. Richard in folklore as well as documented history, the uke's birth took place on August 23, 1879, when a ship arrive din Hawaii carrying 419 Portuguese settlers. Hawaiian music would never be the same again! -- Midwest Book