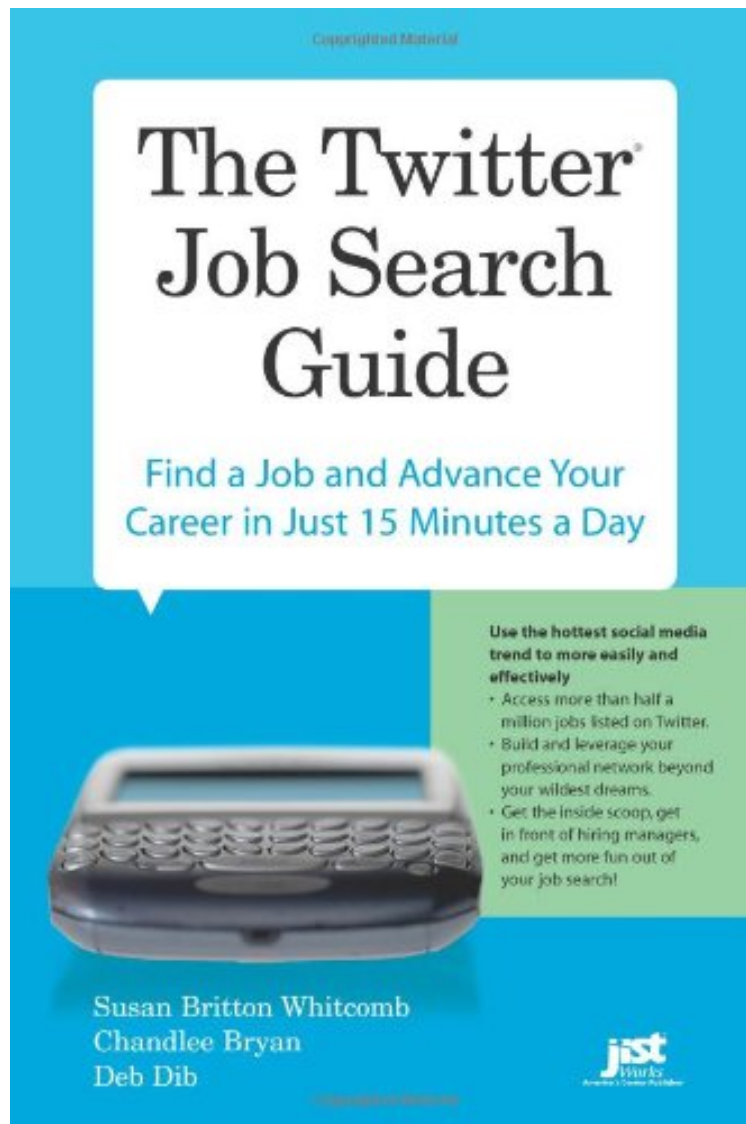


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## The Twitter Job Search Guide: Find a Job and Advance Your Career in Just 15 Minutes a Day

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2 of 2 people found the following review helpful. Twitter is just a part of career managementBy CustomerI heard

about this book in 2010 from a podcast (Secrets of the Job Hunt?) I was listening to while commuting to southern California. I finally got around to ordering the book. I received it on May 2, 2011. I must admit that I found Twitter baffling. I didn't really understand the concept. But after reading this book and playing around with Twitter I finally understood how Twitter works. So I thank the authors for that. I'm highly educated (Ph.D.) and in my 50s. So I expect each job hunt to take longer and longer. How do I reduce that amount of time? One answer is to set up passive job search systems to make myself easy to find. It occurred to me while reading this book that the larger the number of communication channels, the shorter the job search will be. Ideally I could move seamlessly from one job to the next as necessary. Twitter is one such communication channel. Will Twitter find me a job? I doubt it. Will the combination of Twitter, LinkedIn, Facebook, a blog, a web page and anything else I can think of to let people know I exist do it? Yes, I hope so.

0 of 0 people found the following review helpful. Nice Guide for Job Seekers that Goes Beyond Generic Twitter Books  
By Michael D. Moss, PhD "The Twitter Job Search Guide" contains a great deal of useful, specific information regarding how one may effectively integrate Twitter into their job search strategy. However, the Kindle version suffers from numerous broken links. In addition, some images used as examples (how they should be done) in the book do not match those currently on the referenced sites (how they are actually done). Wasn't quite sure what to make of the disconnect. Regardless, the advice seems sound and the book offers value for the money.

1 of 1 people found the following review helpful. Twitter Job Search Guide - Job Search more...  
By Michael GreenGold "The Twitter Job Search Guide" is a rich guide for all flavors of Twitter users. It is crafted for the new face of virtual business networking and will show how the "Twitter Job Search" usage is fast becoming an essential career management tool. Also, while its usage has exponential components, the guide is aimed at job search but flows well  
The Twitter Job Search Guide: Find a Job and Advance Your Career in Just 15 Minutes a Day beyond...  
Look Forward to Going Forward...  
Michael.

This groundbreaking guide has been selected as one of the best Twitter books of 2010 by TweetSmarter.com. It shows you how Twitter can energize your job search and advance your career in just 15 minutes a day. Join millions of users who, in fewer characters than a standard text message, have exponentially increased the size of their personal and professional networks by changing ideas, demonstrating subject matter expertise, enhancing their reputation, and developing a fan club. For their work on this book, the authors won the Career Director s International 2010 Career Innovator Award.

A terrific resource with step-by-step instructions for using tweets to land on your feet. ---Harvey Mackay (@HarveyMackay), author, New York Times #1 bestseller Swim with the Sharks Without Being Eaten Alive  
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Perhaps one of the most hyper-relevant executive coaching tools available today. ---Raphael Louis Viton (@IAMRAFF), President, Maddock Douglas, The Agency of Innovation; Innovation Engine columnist for BusinessWeek.com  
About the Author  
Susan Britton Whitcomb @SusanWhitcomb, America s Career and Life Coach, has helped thousands of job seekers find the clarity and confidence to claim career success and significance. She has trained hundreds of certified career coaches and authored many best-selling books, including Resume Magic, Interview Magic, Job Search Magic, and 30-Day Job Promotion.  
Chandlee Bryan @chandlee, president of career management firm Best Fit Forward, is a job search expert and social media evangelist. She has worked as a recruiter, Ivy League career counselor, and consultant to Microsoft.  
Deb Dib @CEOCoch is a careers industry trend leader, career communications expert, and one of the world's first Reach Certified Personal Branding Strategists. Known for infusing ROI value into executive branding, she is the trusted, go-to coach for leaders and rising stars who want to land faster, earn more, have fun, and change the world.