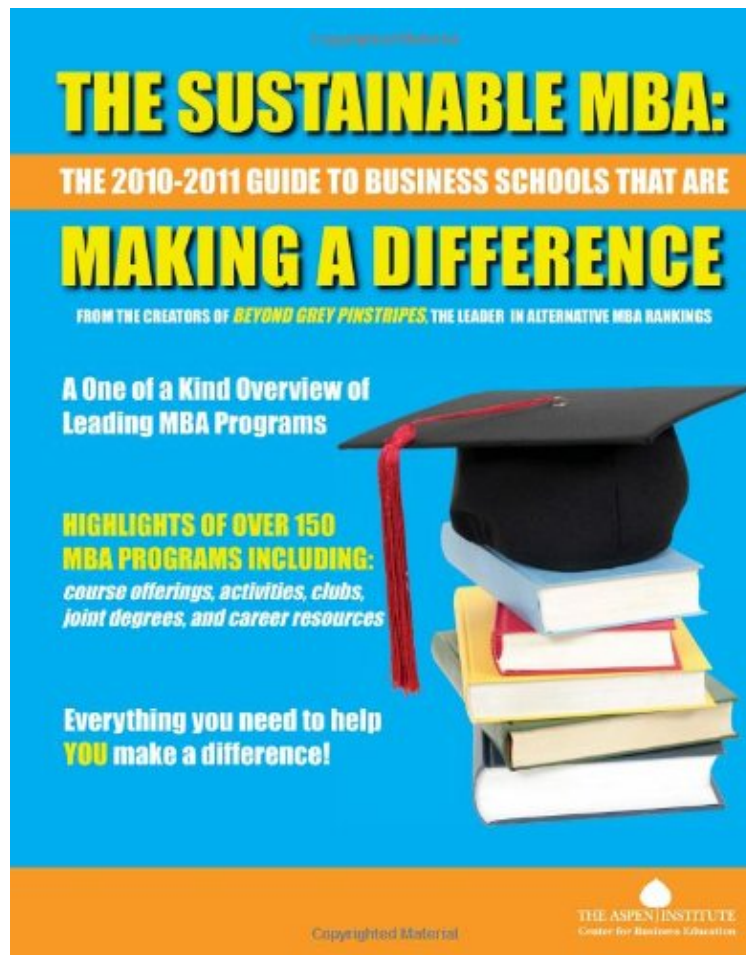


The Sustainable MBA: The 2010-2011 Guide to Business Schools That are Making a Difference

*The Aspen Institute Center for Business Education
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The Aspen Institute Center for Business Education : The Sustainable MBA: The 2010-2011 Guide to Business Schools That are Making a Difference before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Sustainable MBA: The 2010-2011 Guide to Business Schools That are Making a Difference:

1 of 1 people found the following review helpful. An important source for choosing an MBA program
By R. Bruce Hutton
Success for tomorrow's business leaders is increasingly defined by a strong moral/ethical compass and an understanding of the complex relationships between social, environmental, and economic variables. Increasing numbers of students want to go to schools that help prepare them to identify and act on ethical issues, to understand how sustainable development principles can be used for competitive advantage and social good, and to become values based leaders. And, businesses are increasingly hiring students with these demonstrated skills. The Aspen Institute has provided the best most comprehensive guide for students and professionals seeking to pursue an MBA that provides

such skills to complement and enhance the traditional discipline skills. The school profiles provide a wealth of information, allowing students to gauge the relative strengths of each program. There is no other guide I know of that is as comprehensive in terms of number of schools profiled world-wide and information on issues of social responsibility and sustainable development. This book is a must read for future MBAs that seek to make a living and a difference in this world.

The Sustainable MBA: A Guide to Business Schools that are Making a Difference, presents a one-of-a-kind overview of leading MBA programs and how they are integrating social, ethical and environmental impact into their academic and extracurricular offerings. The Sustainable MBA is a tremendous resource for those interested in how business education can help future leaders balance profits with wider societal concerns. Providing highlights on over 150 MBA programs located in 20 plus countries-including course offerings, activities, clubs, joint degrees, and career resources-this book is a must-have for any prospective business student interested in creating positive change in the world. This publication is also essential for any business professional or faculty practitioner who wants to gain an in-depth understanding of how academic institutions are preparing future business leaders to be champions of corporate citizenship and sustainability.

About the AuthorThe Aspen Institute Center for Business Education (Aspen CBE) equips business leaders for the 21st century with the vision and knowledge to integrate corporate profitability and social value. We help business educators incorporate issues of social and environmental stewardship into teaching and research by offering targeted resources, networks, and a platform to share cutting edge practice among peers. As part of the Aspen Institute Business and Society Program, Aspen CBE maintains close ties with over 150 MBA programs in 28 countries. Our websites draw over 100,000 visits monthly and our events and networks attract over 1,000 participants each year.