

(Mobile ebook) The Smart Consumer's Book of Questions

The Smart Consumer's Book of Questions

Linda MacK Ross

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#8125791 in Books 1996-05Original language:EnglishPDF # 1 9.00 x 6.00 x .50l, #File Name:
1556522657210 pages | File size: 76.Mb

Linda MacK Ross : The Smart Consumer's Book of Questions before purchasing it in order to gage whether or not it would be worth my time, and all praised The Smart Consumer's Book of Questions:

2 of 2 people found the following review helpful. Great for Beginner Hagglers!By A CustomerI found this book to be extremely useful in my recent apartment search car purchase. Linda Mack Ross brings forth many valuable questions that consumers need to ask... questions that did not necessarily come off the top of my head prior to reading her book. I felt much more confident walking into the dealership after honing my skills with her teachings. I recommend this book to anyone who is considering (leary of) spending money on a product you know nothing about (ie: a car).

Talks about the importance of asking questions, the barriers people have to asking questions, provides questions to ask when making life's choices such as selecting a camp, attorney, college, health care, planning a trip, funeral, many more, and gives tips and resources about the topics.

From BooklistEveryone knows the feeling: you're poised to purchase a service or product, but you want to know more about what you're buying. A slick salesperson approaches, smiling, and offers to help you. The panic hits: What to ask and how to ask it? Ross is here to help with all the right questions. Her guide to being a smart consumer is nothing more than lists of questions: what to ask when planning a trip, changing careers, buying a house, hiring an insurance agent, and much more. Some of the questions belabor the obvious, but in general Ross hits the key issues and provides useful ways of broaching the topics. She also lists valuable questions to ask yourself before you start firing away at

sales or administrative personnel. A very simple little book, but a very useful one for the timid consumer who lurks in all of us. Ilene Cooper