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## The Six Sigma Method: Boost quality and consistency in your business (Management Marketing Book 14)

Anis Ben Alaya, 50MINUTES.COM  
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Boost quality and consistency in your business! This book is a practical and accessible guide to understanding and implementing the Six Sigma method, providing you with the essential information and saving time. In 50 minutes you will be able to: Follow the DMAIC methodology to successfully implement the Six Sigma method in your company Focus on the three most important factors: customers, employees and processes Form a strategy that focuses on product quality improvement according to the expectations of your customers ABOUT 50MINUTES.COM | Management Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.