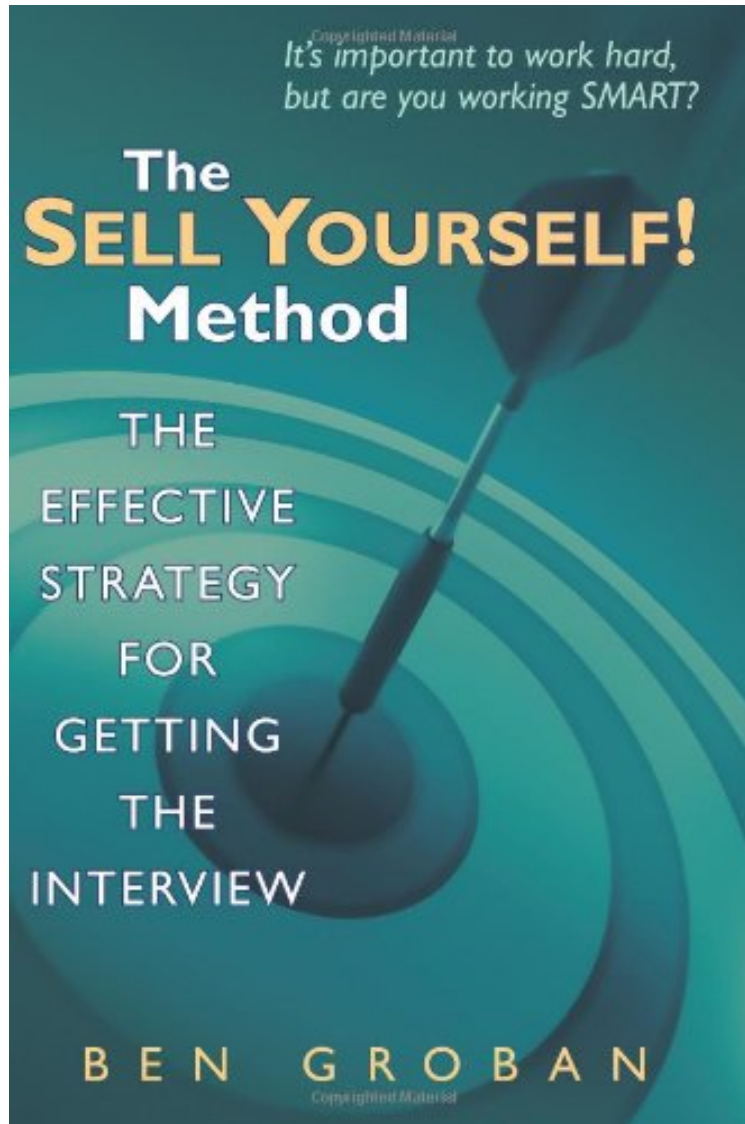


The Sell Yourself! Method: The Effective Strategy for Getting the Interview

Ben Groban

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search. The author offers valuable insight on how to approach your job search and get noticed! 0 of 0 people found the following review helpful. A must read for any job seeker!! By Melissa
The timing of Mr. Groban's book couldn't be more perfect! In this economy and with the growing number of people losing their jobs, the competition for available jobs is greater than ever. Having been out of work for close to a year left me feeling somewhat defeated as I have never had a problem finding a job and I didn't know what else I could do to increase my chances. I realized that I needed to "step up my game" and try something different. I needed to stand out from the hundreds of others in my situation and I wasn't exactly sure how to do this. Then I came across The Sell Yourself! Method. Mr. Groban's book provided invaluable information to assist me in my job search such as website addresses, resume and cover letter tips, sample dialogs and even the positive reinforcement I needed! Everything you need is in this book. Searching for a job and landing an interview in this economy can be overwhelming and discouraging. Mr. Groban's book gave me a positive outlook, motivation and even step by step instructions on almost every aspect of my job search. I encourage any job seeker to pick up a copy of The Sell Yourself! Method and read it (which, by the way, I read in less than 24 hours). Not only will it give you tips which you may not have thought of, but it will assist you in standing apart from all the others. Bravo Mr. Groban!! 0 of 0 people found the following review helpful. non-profit supporter
By J. Kopp
I have just finished reading, The Sell Yourself! Method. I work in homeless services and am forever trying to arm my clients with the tools necessary to find a job, seek a career and provide stability for themselves. This book, has become the centerpiece of my job development program. It's user-friendly. For some of my clients, the biggest hurdle is language and understanding how to present themselves on paper. Creating a resume is a hurdle for anyone, but it becomes a lifesaver for those unemployed and homeless. The resume templates and exercises provided in the book, are easy to understand and follow. The knowledge presented in this book, is presented in a manner that will boost your spirits, in a economy that is dismal. Knowing how to present yourself, is always half the battle. Thank you to Ben groban, for giving my clients a real fighting chance.
Jane, New York City

The Sell Yourself! Method is an aggressive and unconventional job search strategy that will help you stand out from the pack and get noticed by recruiters and hiring managers. This book will equip you with all the tools to master The Sell Yourself! Method and make your job search a meaningful one. You will learn how to effectively market yourself and communicate to prospective employers, how to use the Internet to uncover exciting job opportunities that you might be missing, how to maximize your online social networking experience and how to make the phone your secret weapon. With record numbers of people looking for work, this book will give you the competitive edge you need!

About the Author Ben Groban is the creator of The Sell Yourself! Method and is a sought-after career coach and recruiter who has helped many individuals eliminate obstacles and move their job search forward.