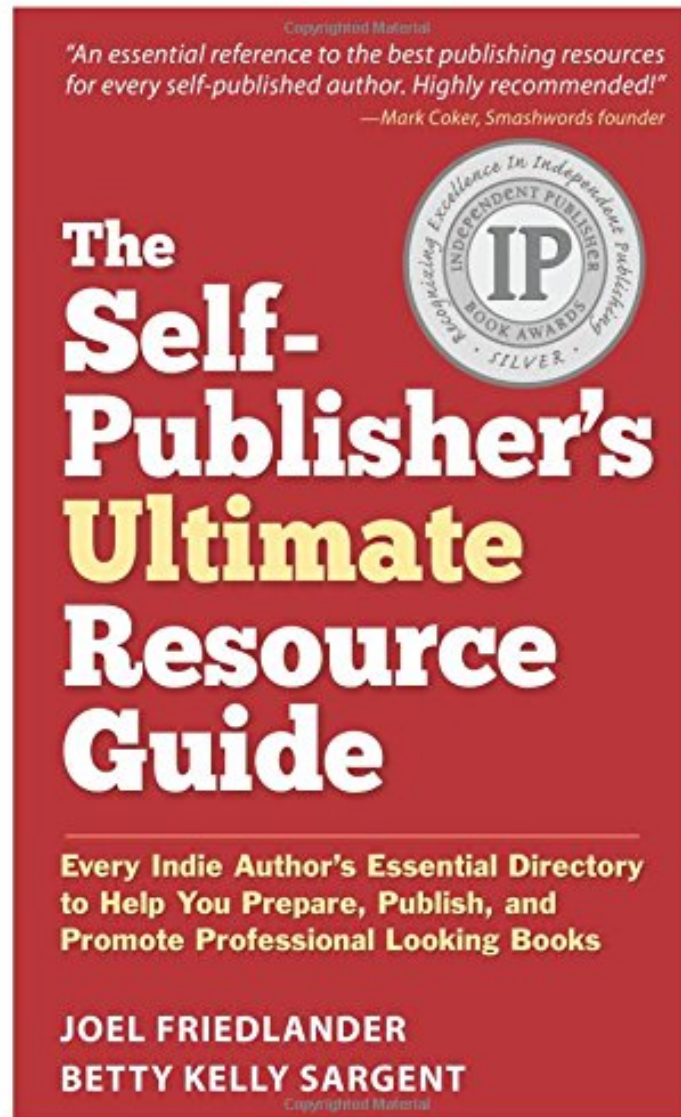


(Mobile pdf) The Self-Publisher's Ultimate Resource Guide: Every Indie Author's Essential Directory to Help You Prepare, Publish, and Promote Professional Looking Books

The Self-Publisher's Ultimate Resource Guide: Every Indie Author's Essential Directory to Help You Prepare, Publish, and Promote Professional Looking Books

Joel Friedlander, Betty Sargent

DOC | *audiobook | ebooks | Download PDF | ePub



[Download](#)

[Read Online](#)

#569532 in Books 2016-01-19Original language:EnglishPDF # 1 8.00 x .95 x 5.251, .95 #File Name: 0936385383380 pages | File size: 60.Mb

Joel Friedlander, Betty Sargent : The Self-Publisher's Ultimate Resource Guide: Every Indie Author's Essential Directory to Help You Prepare, Publish, and Promote Professional Looking Books before purchasing it in order to gage whether or not it would be worth my time, and all praised The Self-Publisher's Ultimate Resource Guide:

Every Indie Author's Essential Directory to Help You Prepare, Publish, and Promote Professional Looking Books:

1 of 1 people found the following review helpful. Your One-Stop Source for Who's Who is Publishing and How to Connect with Them -- a Necessity!By Judith BrilesAuthors--newbies and oldies--are always in search of resources. Friedlander and Sargent have masterfully created the ultimate guidebook leading to a short-cut to the top pros in publishing. Who wouldn't want this gem? If you are a first-timer, get it. If you have been around the publishing merry-go-round, get it. There's a boatload of information and contacts that we all need.Judith Briles, How to Avoid 101 Book Publishing Blunders, Bloopers and Boo-Boos2 of 2 people found the following review helpful. Excellent book but lacks indexBy Leila PeltosaariThis compilation is an amazing collection of resources and I am happy I ordered a copy. The articles are excellent and well-written. I will be reading it often and learning a lot. The only problem I see is a lack of index. How can I find any company or individual in it if I only know it by name and not by category? I expected an index in my print copy and it should have been easy enough and beneficial to build one.1 of 1 people found the following review helpful. Joel Friedlander and Betty Kelly Sargent put together a tremendous ...By FrancesJoel Friedlander and Betty Kelly Sargent put together a tremendous resource for indie authors. There are plenty of editors, graphic designers, cover designers, publicists, and other experts serving self-published authors. But which ones are credible and which ones should authors avoid? This book is the only book on the market with endorsements from experts in the field. The authors of this resource book are esteemed in the field and their recommendations are golden. I know that I will use this book for years to come to find the industry experts I can rely on.

Here, for the first time, dozens of leaders in the self-publishing industry--editors, designers, book shepherds, printers, teachers, publicists, marketers, workshop leaders, illustrators, reviewers--have come together to share their knowledge of the dynamic, ever-changing indie book publishing business. Whether you are a first-time author or a seasoned pro the articles and curated lists in this guide will save you hours of hit-and-miss research. Want to learn all about e-book conversion--check out Carla King's article on page 153. Have questions about distribution--see what Robin Cutler of Ingram Spark has to say on page 165. Do you want to hire an author assistant? Take Kate Tilton's advice on page 249. And talk about keeping current--The Self-Publisher's Ultimate Resource Guide is updated every few months all year long. No other book on self-publishing combines the wisdom and down-to-earth advice of over two dozen indie publishing professionals with over 850 links to resource providers. It may well be the "best book for self-publishers" anywhere.Contributors of this revised and greatly expanded edition:"Indexers" by Rachel Rice of Rae the Indexer"Image Sources: Finding an image for your book cover" by Cathi Stevenson of Book Cover Express "Book Shepherds Publishing Consultants: Adding power to your book's success" by Judith Briles of The Book Shepherd "Illustrators Cartoonists: The quest for illustrators, cartoonists, and other creative professionals" by Kat Vancil of KatGirl Studio "Writers' Conferences Workshops Offering Scholarships: Three reasons writers need conferences more than ever" by Michael Larsen of San Francisco Writers Conference"Grants Funding for Writers" by C. Hope Clark of FundsforWriters "Professional Trade Associations: Why indie authors need trade associations" by Sharon Goldinger of PeopleSpeak "E-book Conversion" by Carla King of Self-Pub Boot Camp "Print-on-Demand (POD) Printing Distribution Services: What is book distribution, anyway?" by Robin Cutler of IngramSpark "Subsidy Publishers: Is there a difference between vanity and subsidy publishing?" by Victoria Strauss of Writer Beware "Short Run Printers: Short run printers for indie authors" by Gordon Burgett of Gordon Burgett's Website "Book Production Software: What software do you need to produce your book?" by David Bergsland of Radiqx Press "Website Design for Authors" by Tyler Doornbos of Well Design "Social Media Consultants: The dos and don'ts of social media" by Rachel Thompson of BadRedhead Media "Book Review Services: Book review services: where to find them and how to use them" by Miral Sattar of Bibliocrunch "Author Assistants: What is an author assistant?" by Kate Tilton of Kate Tilton's Author Services, LLC "Press Release Services Sources: The power of paid press release distribution services" by Joan Stewart of The Publicity Hound "Virtual Book Tours: Sell more books with virtual book tours" by Dana Lynn Smith of Savvy Book Marketer "Marketing Publicity: Book marketing basics" by Penny Sansevieri of Author Marketing Experts "All About Publicity for Indie Authors and Their Books" by Amy Edelman of IndieReader "E-book Aggregators Book Distributors: How to use an e-book distributor to reach more readers" by Mark Coker of Smashwords "Major Retailers: Major retailers and what they offer indie authors" by Tracy Atkins of Book Design Templates "Writing Contests, Fellowships, Prizes: The good, the bad, and why they matter for indie authors" by Liz Dubelman of VidLit "Book Awards for Self-Published Authors: Why awards matter and why some matter more than others" by Shelley Sturgeon of Bound and Determined "Consumer Protection" by Orna Ross of The Alliance of Independent Authors