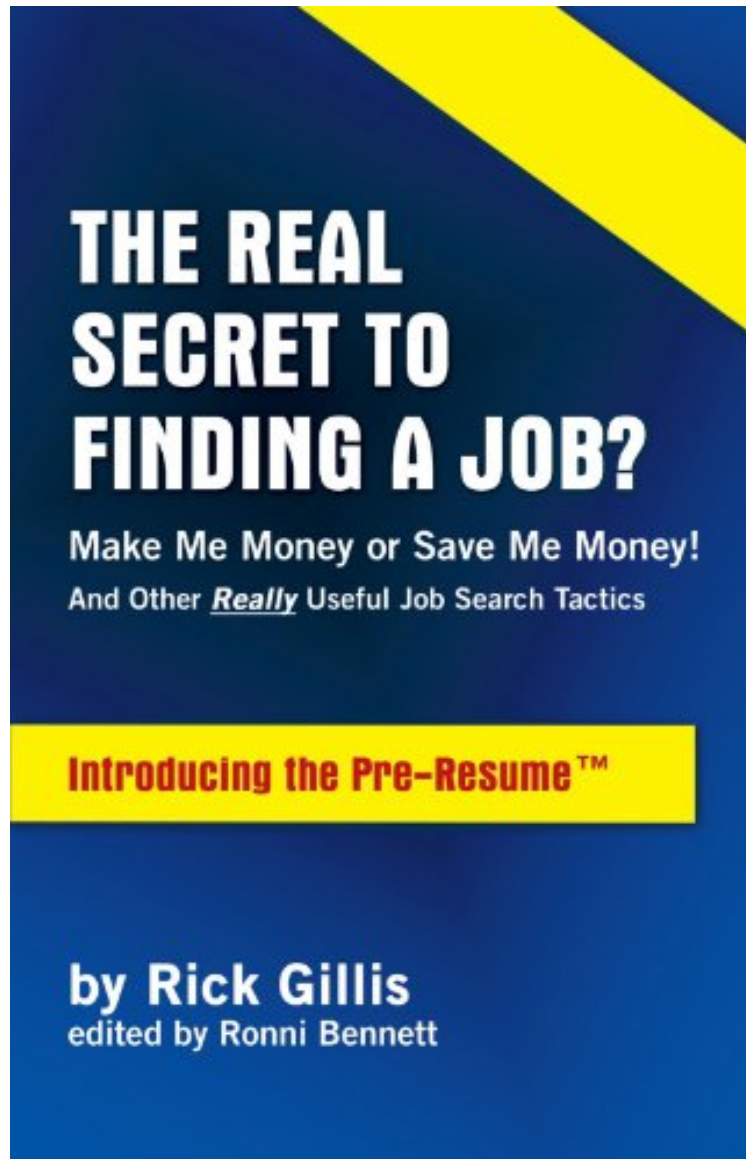



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The Real Secret to Finding a Job is the only/best job search book you will ever need. The key to finding your next job is in your ability to express your value to an organization; to seek out their need and then offer evidence that you are the solution to that company's problem. Sound easy? It's not. The Real Secret to Finding a Job will help you determine your value to the companies you are targeting by self-examination of your previous accomplishments. From this exercise you will build the perfect, attention-getting, one-page Pre-Resume™; create your richly detailed Long-Form resume, as well as develop personalized networking and interviewing skills. The Real Secret to Finding a Job will have you mastering the software, technology, email and interview protocols that are contemporary job search. The Real Secret to Finding a Job is written in easy to follow language and from a point of view that will motivate and inspire confidence. From skilled trades to new college graduates to C-Suite professionals, The Real Secret to Finding a Job will speak to each of you on a personal level.