

[E-BOOK] The Real Deal: How to get Signed to a Record Label

The Real Deal: How to get Signed to a Record Label

Daylle Deanna Schwartz

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#2903482 in Books Billboard Books 2002-05-01 2002-05-01Original language:EnglishPDF # 1 8.97 x .70 x 5.991, #File Name: 0823084051288 pages | File size: 63.Mb

Daylle Deanna Schwartz : The Real Deal: How to get Signed to a Record Label before purchasing it in order to gage whether or not it would be worth my time, and all praised The Real Deal: How to get Signed to a Record Label:

0 of 0 people found the following review helpful. I like Schwartz's style of writing and I think her information ...By DeanI like Schwartz's style of writing and I think her information is a good start for musicians...if you can get them to read it. lol0 of 0 people found the following review helpful. GREAT BOOK !!By Eugenia F. MeyerThis book is an absolute must for anyone wanting to do anything in the wild world of music.3 of 3 people found the following review

helpful. It's time somebody said it! By Steven Gould Daylle's other books were great but this new edition is so appropriate for today's music market. Daylle doesn't mess around. She explains that the best way to get a record deal is to pursue a career, and she's right. I would rather make money from my music than chase that elusive deal. I know so many musicians getting stagnant on labels. I do want a long term career. I'd also like a record deal but as Daylle says, the best one is a deal that advances your career because most labels won't give you one. I'm motivated to do what it takes to succeed after reading *The Real Deal* because it is the real deal. Daylle gives great resources for making money from music and that's what I want. Her chapter on making money from songs is very helpful and the one on getting to the next level of touring gives me hope. Anyone who wants to make money from their music should read this terrific book!

Revised and completely updated edition of the industry classic! *The Real Deal* is the only music business reference source that offers specific advice to musicians on getting that all-important record deal. Included in this thoroughly revised and updated Second Edition are all the business necessities, creative aspects, and marketing strategies needed for musicians to survive and thrive in the music industry. Readers learn, step by step, how to prepare a presentation package and reach the right person at the record labels, and discover dozens of no-fail procedures and time-tested techniques for making it in this incredibly competitive business. This exciting expanded edition features expert advice from dozens of successful managers, record producers, recording artists, and publicists, as well as three brand new chapters: *Taking Care of Business*, *Making Money Promoting Your Talent*, and *Using Your Songwriting Talents*. Also included is thorough, up-to-the-minute information on using the Internet and getting signed overseas, as well as two completely revised and updated appendices providing information on books, conferences, and other resources. For any musician playing popular music, *The Real Deal* is the definitive guide to winning a recording contract!

About the Author DAYLLE DEANNA SCHWARTZ is a music industry consultant, self-empowerment counselor, and successful author of many books including *I Don't Need a Record Deal* and *The Real Deal: How to Get Signed to a Record Label*. She has appeared on more than 300 television and radio shows, including Oprah and Howard Stern, and has been quoted in many publications, such as the New York Times and Billboard. Schwartz lives in New York City.