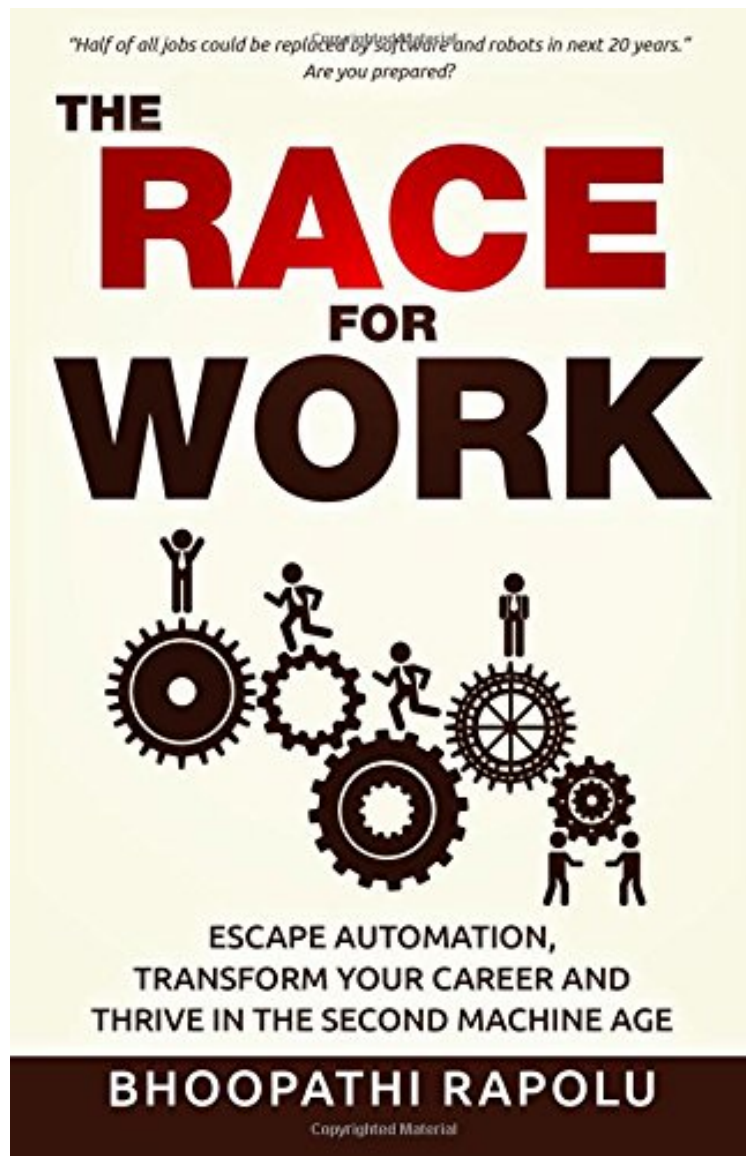


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The Race for Work: Escape Automation, Transform Your Career and Thrive in the Second Machine Age

Mr Bhoopathi Rapolu

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1 of 1 people found the following review helpful. Awesome!! Interesting journey.. It is man versus machine, baby!!By Ravi YerramilliI purchased the kindle version onto my iPad app and finished reading the book in two sittings.The book starts by giving a good visionary portrayal on how the disruptive technologies can reshape the job market in the next two decades. After that it tells what we need to do to keep ourselves relevant in the tide of this inevitable change. A key take away is that one machine can do the work of fifty ordinary men, but no machine can do the work of one extraordinary man.The author spoke about his own personal struggle in the tide of the second machine age that is already in vogue and how he successfully emerged in the tough job market to land in his dream job. It kept my interest going as I was myself in the midst of such job-search-mess more times than I would like to admit. The author has suggested some systematic approaches that can help even the unemployables to roll up their sleeves and find a dream job if they put their mind to it.Some take aways for me are:Why are resumes dead? The author points out that with the plethora of information out there already about you, you need to toss out your 5 pager resume into garbage and prepare a brand new two pager resume freshly by pouring your soul into it. The prospective employer has 10 second scan on your resume. So put only that into your resume what you would say to the employer in that proverbial elevator speech.How to turn the table with the prospective employer? The author points out that the job interview is not about you, but about the employer and how a specific job will be executed. The author gives valuable tips on how to veer the interview conversation to your plan to deliver the results they want and not necessarily to talk about your abilities.Tips on synergistic networking, how millennials are redefining the work place, achiever mindset and how to continuously stay revved up in the race for work are other things that rhymed well with me.It is an interesting journey all through out and a must read for those who will be competing with machines. It is man versus machine, baby!!2 of 2 people found the following review helpful. How to Escape or Even Profit From Automation of the WorkforceBy Book ReviewerFor students and those Who Are thinking of a career change, this book will be an invaluable guide. The speed of change in technology these days is frightening. What with robots and artificial intelligence on the rise, the need for humans in many jobs is becoming less and less.How will it affect your chosen career?Fortunately there are answers to this quandary and you will find them in this book. As old industries are dying out, new ones are emerging. The author mentions these and provides a doable road-map to guide you in finding the career choice that has a future.If you're not sure you're in the right job, get this book and make sure you read it thoroughly. Your future may depend on it!0 of 0 people found the following review helpful. Technology is changing everything, but we can adapt and embrace new opportunity!By Scott B. AllanThis is a good book for anyone looking to level up their career and get more out of their working life. It is also an essential reality to recognize that technology is changing the way we work and many jobs in the future will become redundant, and as the author pants out, we need to evaluate our chosen career and working paths with this in mind. The book has a very useful road map to choosing important work and he reminds us that, while many jobs disappear, other industries are thriving and this creates other jobs. This means more opportunity despite other professions disappearing. This book is a great resource for mapping out the road to your success in whatever work you decide to pursue!

Discover the secrets for thriving in a world being swept by automation!

About the AuthorBhoopathi Rapolu has spent over five years meeting hundreds of business leaders in multiple industries around the world, helping them to use the emerging disruptive technologies for automation and for their business growth.