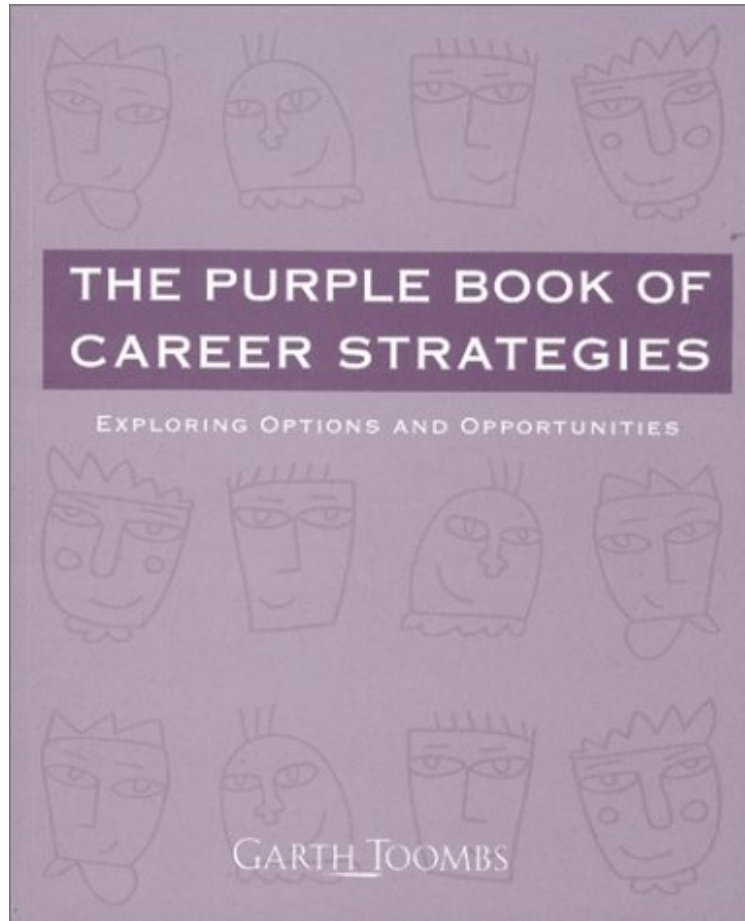


(Free download) The Purple Book of Career Strategies

## The Purple Book of Career Strategies

*Garth Toombs*

*\*Download PDF / ePub / DOC / audiobook / ebooks*



#9599717 in Books 2001-06Original language:EnglishPDF # 1 #File Name: 0969887930183 pages | File size: 40.Mb

**Garth Toombs : The Purple Book of Career Strategies** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Purple Book of Career Strategies:

0 of 1 people found the following review helpful. Comprehensive and helpfulBy Dr. Barbara Moses, Ph.D.I particularly liked the questions and answers appearing at the end of each chapter, which are based on real examples and capture common concerns of job seekers. Unique to this book, and particularly important, is a section on how to tailor your job search strategies to your personality.The Purple Book of Career Strategies is a comprehensive job search guide for anyone who has lost their job or is unhappily employed and wants to make a change. It covers everything from initial career planning through to managing your emotions, job search strategies, preparing marketing materials, managing interviews and negotiating compensation, as well as self-employment as a career option. Although it would be particularly helpful to individuals who have never embarked on job search process (for example, long-term employees), it is also a useful resource for those requiring information on specific aspects of the job search process.Barbara Moses, Ph.D. Best-selling author of The Good News About Careers - How You'll be Working in the

Next Decade0 of 1 people found the following review helpful. A TreasureBy Dr. John Izzo, PhDAmong the many books on exploring careers and job transitions this one is a treasure. Drawing on years of hands-on experience, Garth Toombs provides a practical and insightful tool for exploring career as well as life. If you are even thinking about your work and life, let alone for a new job, take this book home and let it sink in.The Purple Book is one of the best resources for navigating career and life choices.John Izzo, Ph.D.Co-Author of Values Shift Awakening Corporate Soul0 of 0 people found the following review helpful. An Excellent ToolBy Dr. Bonnie MaitlenGarth Toombs presents an excellent tool, The Purple Book of Career Strategies. The book offers a personal journey for individuals considering career and life changes. Organized in a helpful way, it addresses topics that are not tackled by many other job search resources. Garth is an enlightened and diligent professional. His expertise shines through in this book.

The Purple Book of Career Strategies covers a variety of topics related to career and job search. What makes this book especially valuable is that it is based on experience. In the pages of this book, you will find out what has worked and what has not worked for people in the throes of career change. This edition of the book contains a section of "Questions and Answers" at the end of each chapter. A brief sample of some of the questions that are answered in this 3rd edition are: What are some great opening sentences for cold calls? Is there a different strategy if a panel is interviewing you? What do you do when you exhaust your contact list? Where are the job opportunities for people in their 50s, 60s and 70s? How should you structure an Internet search? How do you deal with gaps in employment history? How do you promote yourself when you have 30 seconds, on an elevator, for example? Should I list references on my resume? What are the most important traits of success for an entrepreneur? How do people just graduating from college chart a career course? How will a younger interviewer approach an older applicant?

From the AuthorThis is a third edition. It has gradually evolved from a collection of articles originally published in a monthly newsletter, to a comprehensive and practical guide for opportunity searchers. I have particularly enjoyed adding the new Q and A section at the end of each Chapter. The questions have come from meetings and training sessions held by job searchers and thus are very practical. We have discovered, and keep being reminded that there is no one unique and best method for searching for new opportunities. We can definitely provide advice on things not to do, and we can set out a list of practical dos in connection with any job search. But, we have certainly found that there are many routes to jobs and many styles of job searching. Sincerity, knowledge, experience, follow through and straight dealing pay off over and over again. People get good positions in spite of imperfect resumes and a stumbling and hesitant approach to interviewing. We recommend and advise people on how to best approach their marketplace of employment opportunities. But we remain aware that in some of the intangible areas that have to do with style and substance, there is little we can do or say to improve a persons approach. We want many people to receive, in the easiest format possible, the benefit of the advice of our firm, achieved through many years of practical assistance to job searchers. This is a book which can be opened on any page and some bits of information and advice will spring out at the reader. I sincerely hope that many people will read it critically, and consider giving us their opinions on what it takes to get re-employed.About the AuthorGARTH TOOMBS, M.B.A. Prior to founding Garth Toombs Associates in 1990, Garth worked for almost 10 years managing a major international career management firm. Garth Toombs has headed organizations and sections of organizations throughout his career. He has extensive experience in program administration, consulting, training and counselling and has written extensively on human resource topics and, in particular, on best practices in releasing employees. He has three university degrees including an MBA from York University, Toronto. He is a Certified Human Resource Professional and a Fellow of the International Board for Career Management Certification.