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The Insider's Guide to the Top 20 Careers in Business and Management: What It's Really Like to Work in Advertising, Computers, Banking, Management, and Many More!

Tom Fischgrund

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Tom Fischgrund : The Insider's Guide to the Top 20 Careers in Business and Management: What It's Really Like to Work in Advertising, Computers, Banking, Management, and Many More! before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Insider's Guide to the Top 20 Careers in Business and Management: What It's Really Like to Work in Advertising, Computers, Banking, Management, and Many More!:

1 of 1 people found the following review helpful. Red Hot People Jobs By A Customer As Tom Fischgrund says in THE INSIDER'S GUIDE TO THE TOP 20 CAREERS IN BUSINESS AND MANAGEMENT, a good job pays for the lifestyle you want, lets you have a personal life that gets you involved in community charities and sports, and takes you where you want to be over the next 20 years. One of the best preparations is interning while studying accounting and finance, juggling a co-op work program with school such as engineering students do, and looking for companies with training programs such as General Mills, large insurance companies, Procter Gamble, and Quaker Oats. Then, speaking and writing well and getting along with computers, numbers, and especially people will open the best companies' doors. Succeeding also will mean dressing for success, keeping current on office politics and world trends,

knowing company decision makers and industry and trade publications, and meeting deadlines while showing up early and doing what the company sees as important to get done. This book reads well with Robert Levering and Milton Moskowitz's THE 100 BEST COMPANIES TO WORK FOR IN AMERICA.

While other books for career seekers and changers try to sum up hundreds of opportunities with a brief page or two on each, "The Insider's Guide to the Top 20+ Careers in Business and Management" lets two dozen successful accountants, bankers, ad managers, marketers, systems analysts, and other executives explain in depth and in their own words what they do, how they do it, and how readers can, too. These tell-it-like-it-is profiles take readers behind the scenes as each executive sits down to work; meets with superiors, subordinates, and clients; troubleshoots ongoing projects; and reflects on the rewards (and occasional frustrations) of his or her career. These same executives then answer 15 of the most commonly asked questions for anyone entering their field: What challenges do you face most often? Which specific skills do you need and where did you obtain them? How much of your day involves interacting with others, crunching numbers, or working with computers? And, of course, what's the earning potential in your line of work? Editor Tom Fischgrund also provides his own real-world tips on selecting a career path, writing winning resumes and application letters, preparing for interviews, succeeding on the job, and more.

From BooklistIf one wants to know the responsibilities and duties of a particular profession, it is only necessary to check the ubiquitous Occupational Outlook Handbook or any other of a number of vocational guides. At some point, though, in one's attempting to choose a career, it becomes important to know how a banker actually spends his or her day or how an accountant really feels about his or her job. It is toward this end that editor Fischgrund interviewed an advertising executive, a financial consultant, a property manager, an investment banker, a restaurant manager, and 15 others in the field of business and management and profiles a "month in the life" of each. He specifically asks each about salary, tasks performed, skills and training required, misconceptions others have about the field, sources of frustration and satisfaction, and advice for those considering the profession. Fischgrund has similarly profiled MBA programs in The Insider's Guide to the Top Ten Business Schools (1993). Recommended for career and young adult collections. David Rouse