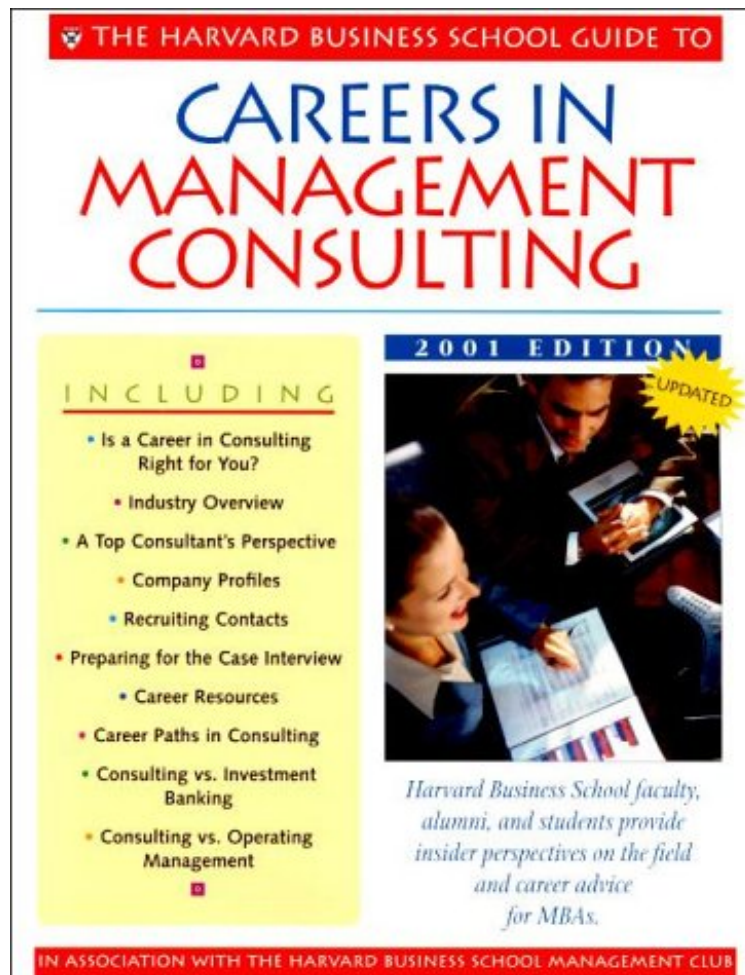


## The Harvard Business School Guide to Careers in Management Consulting, 2001

Lily Wong, Harvard Business Reference  
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**Lily Wong, Harvard Business Reference : The Harvard Business School Guide to Careers in Management Consulting, 2001** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Harvard Business School Guide to Careers in Management Consulting, 2001:

34 of 35 people found the following review helpful. This book is a waste of moneyBy A CustomerI don't think this book is helpful. The industry profile is minimal; the Harvard alumni's stories (a few) are a bit more interesting.The main part of the book contains the profiles of 62 management consulting firms. However, 17 of these companies have only 60 or fewer professionals, and a lot of them have offices only in a couple of cities. Examples - John Barry Associates: 10 professionals, offices in Newport Beach only; Alliance Consulting Group: 35 professionals, offices in Boston and Cupertino; Amherst Consulting Group: 20 professionals, offices in Boston; Corporate Directions: 40

professionals, offices in Tokyo only (! - this is the absolute record); Etc. It puzzles me why on earth were such obscure companies profiled in a career guide. Besides, the companies' information is general, collected from internal sources and will not help you too much in your research. If you are interested in management consulting go for the vault.com and wetfeet.com guides. Another excellent book is "Management consulting: a complete guide to the industry" by Sugata Biswas and Daryl Twitchell. 17 of 24 people found the following review helpful. The Harvard Business School Guide to Careers in MC. By A Customer The indispensable career guide to the management consulting industry. Updated and improved for 2001, this book contains a wealth of information about the top management consulting firms. This book is based on a questionnaire sent to these firms about what their firm does, the recruiting policy. This is a useful book for anyone applying for jobs at these firms. My only criticism, is that the book is light on technology consulting. This is a shame, especially given that this area is the largest part of the consulting market. 4 of 4 people found the following review helpful. Geared for neophytes - not a useful publication for most. By A Customer Provides a cursory look at a consultant's life and some of the companies one would normally consider, along with many smaller companies that many people wouldn't have access to. Better information is likely available elsewhere, including the Internet and other publications.

This guide provides job-search advice for the prospective management consultant. It provides insights into the industry, describes what a consultant's work is really like, outlines industry trends, and offers guidelines for approaching interviews. There are also profiles of some consulting firms.