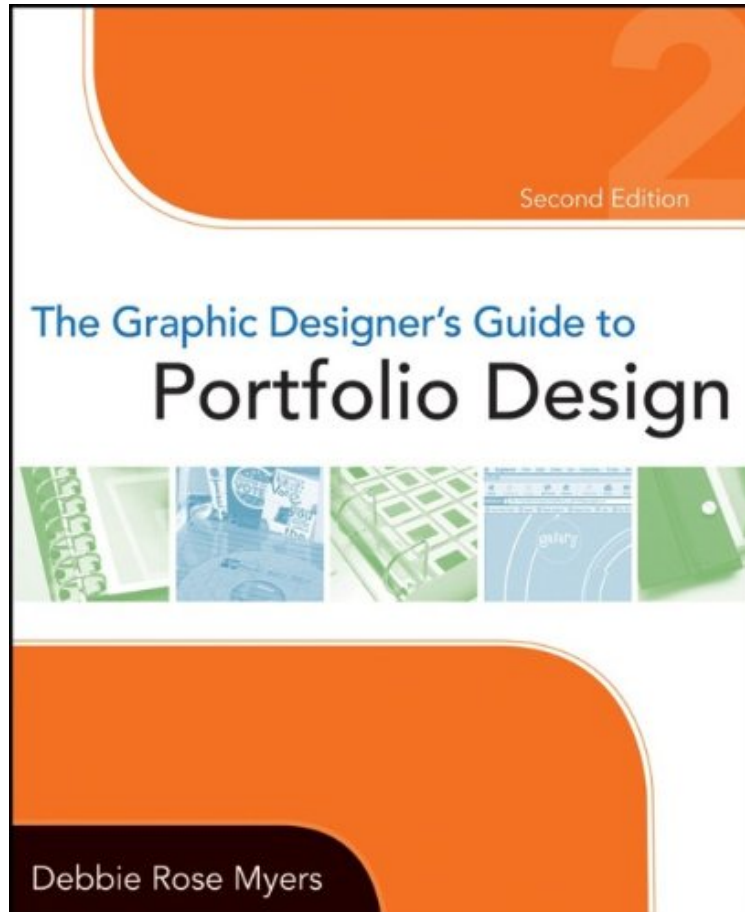


# The Graphic Designer's Guide to Portfolio Design

Debbie Rose Myers

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**Debbie Rose Myers : The Graphic Designer's Guide to Portfolio Design** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Graphic Designer's Guide to Portfolio Design:

0 of 0 people found the following review helpful. Weak Designs, Situational Solutions, and GimmicksBy Pirate\_IndustryI'm an Industrial Designer and want to develop a more professional looking portfolio. This book is not very good at delivering.This is probably a good book if you are looking for internships and still want to showcase how clever and interesting you are; however, the designs do not come across as professional or hire-able.Maybe it's the different design field but I think of some of the great professional agencies I have worked with or some of the good design magazines and they seem to have a very crisp and readable format. If I were them, I would not hire these portfolios.If you are looking for good layout guides or portfolio design, I did like these books that I have also purchased:[http://www..com/Practices-Graphic-Designers-Grids-Layouts/dp/1592537855/ref=sr\\_1\\_1?s=booksie=UTF8qid=1390961657sr=1-1keywords=grids+and+pageor](http://www..com/Practices-Graphic-Designers-Grids-Layouts/dp/1592537855/ref=sr_1_1?s=booksie=UTF8qid=1390961657sr=1-1keywords=grids+and+pageor) just read some good blogs.0 of 0 people found the following review helpful. Two StarsBy Josielyn Roqueok0 of 0 people found the following review helpful. One great chapter, many lesser onesBy K.There's roughly one chapter concerned with

traditional portfolio design -- and it's got a lot of good information. The rest of the book is devoted to tips on digital portfolio - CD-ROMS, Flash showcases, etc. It's a little rough and feels dated at times. I was able to glean some useful information from it, however, so I'd so overall it's OK.

This book is developed to provide students with everything they need to know to make the transition from design student to design professional. It provides step-by-step instruction for creating professional portfolios, both traditional and digital. Interviewing tips, sample resumes and cover letters, and action verb lists help students prepare for their job search. The second edition includes new sample portfolios, robust case studies, and updated information on digital portfolio trends and techniques.

"This compact, friendly book offers value to a technical communicator who's starting out or hasn't put together a portfolio in a while. This is a good reference book for recent graduates as well as experienced professionals." (Technical Communication, Vol. 57, No. 3, August 2010) "Now in its second edition, this guide to building professional digital and print portfolios now includes interviews with graphic design leaders as well as a "designers challenge" section that offers a variety of projects and assignments for students." (Book News, May 2009) From the Back Cover How to create job-winning print-based and digital portfolios Landing your dream job in graphic design or multimedia starts with the creation of a portfolio that showcases your best work. With sample portfolios, interviews with leaders in graphic design and advertising industries, and step-by-step instruction for creating professional print and digital portfolios, this book tells you what you need to know to make the transition from design student to design professional. You'll learn: What should be included in a winning creative (or design) portfolio The whys and the hows of digital portfolio interface design Things that can go wrong in your portfolio development and how to fix them How to write a rsum, an artist's statement, and a cover letter How to truly impress during a job interview The best way to convince a prospective client or employer about your talent and experience is to let your work speak for itself! This guide shows you how. About the Author Debbie Rose Myers, MFA, EdS, is an instructor of graphic design, advertising, and multimedia at the Art Institute of Fort Lauderdale in Florida.