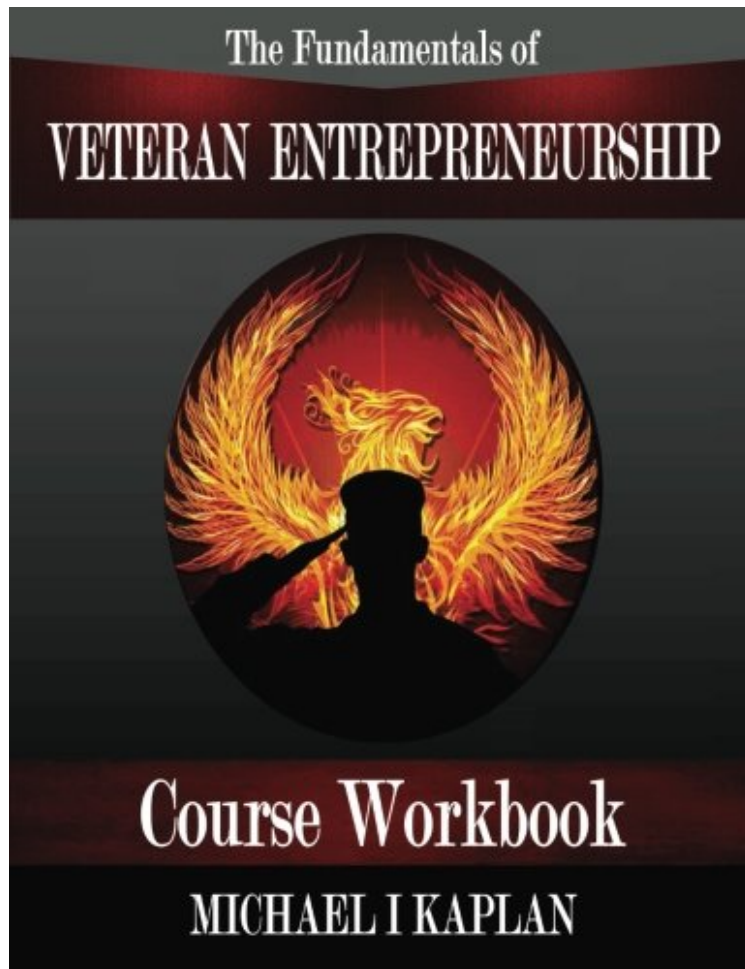


# The Fundamentals of Veteran Entrepreneurship: Course Workbook

*Michael I. Kaplan*

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#6781037 in Books Kaplan Michael I 2015-10-06 Original language: English PDF # 1 11.00 x .49 x 8.501, 1.50 #File Name: 0692547347206 pages The Fundamentals of Veteran Entrepreneurship Course Workbook | File size: 31.Mb

**Michael I. Kaplan : The Fundamentals of Veteran Entrepreneurship: Course Workbook** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Fundamentals of Veteran Entrepreneurship: Course Workbook:

4 of 4 people found the following review helpful. Exceptional Study Material Detailed Information for ANYONE who ReadsBy KBI appreciate the fact that Mr. Kaplan has taken initiative into an area that is well needed in our society by helping Veterans in the business world. The Companion Study Guide for The Fundamentals of Veteran Entrepreneurship goes hand in hand with The Prior-Service Entrepreneur: The Fundamentals of Veteran Entrepreneurship (Experiential Leadership) (Volume 1), which is an excellent read. It is like no other study material out there. It is detailed, structured well, and it goes over ALL necessary information needed in order for students to gain the knowledge, appreciation, and drive to achieve success as an Entrepreneur. I rated the Companion Study Guide

for The Fundamentals of Veteran Entrepreneurship 5 stars because it is well deserved and appropriate. Well done Mr. Kaplan. 2 of 2 people found the following review helpful. Absolutely a must-have for any military or civilian entrepreneurs! By Deanna Cowling, MEd, CFJST, CFCC Kaplan has done it again! The companion study guide is excellent and I would say, should be a requirement for those who are looking to start their own business, whether they are veterans or civilians. This companion study guide walks students through the process from starting to maintaining a business with a clear mission and genuine tone. Kaplan was extremely particular about making sure that order, flow, and current information combined created this essential companion study guide. As soon as you start reading it is obvious that this book is meticulously arranged, filled with all the details necessary to start a business, and it flows/reads effortlessly. The companion study guide is thought-provoking, allows the reader to take the time and absorb the information and provides opportunity to rid oneself of the self-defeating thoughts that many entrepreneurs have going in. Kaplan doesn't just talk about the difficulties within entrepreneurship he helps provide solutions that can be personally tailored to the reader's experience. This book is a must-have for anyone looking to start a business, has started business, and is thinking about shutting down their business. It also is a great utensil for students in business courses whether it's undergraduate or graduate. The information included in this companion study guide is essential in business and entrepreneurial development. This is a must-have, must-read, and must-share book for military, civilians, students and non-students. Kaplan created a companion study guide for everyone and EVERYONE should read it! Deanna Cowling, MEd, CFJST, CFCC 2 of 2 people found the following review helpful. The Companion Study Guide is a fantastic addition to the Prior-Service Entrepreneur. VETERAN Entrepreneurs this is a must! By Joey Eisenzimmer The Prior-Service Entrepreneur written by Michael Kaplan provides an outstanding foundation for Veterans to consider the dynamic and ever evolving world of entrepreneurship. After reading his book and most recently the Companion Study Guide, I'm certain Mr. Kaplan has a winning formula for others to emulate, undoubtedly resulting in success. The companion study guide enables readers to follow along with the text while checking their learning through concept checks, written questions, as well as end of chapter knowledge assessments. There is ample space provided to take notes on the many sections and topics covered in this text/companion study guide. As a current business student, I can attest to the completeness and thoroughness of Mr. Kaplan's companion study guide and find it a superior learning tool compared to other business/entrepreneurship materials I've read over the last several years. Key topics discussed include: positive mindsets, why businesses fail, how to research and prepare your own business for launch. These topics I've mentioned are covered in much detail (along with others) and will provide readers with a proper checklist to ensure businesses are launched successfully. I can't say enough about the value Mr. Kaplan provides to Veterans in terms of knowledge and mentorship. If you're considering entrepreneurship then you've come to the right place! (Non-military entrepreneurs can also benefit greatly from the Prior-Service Entrepreneur and the Companion Study Guide)

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