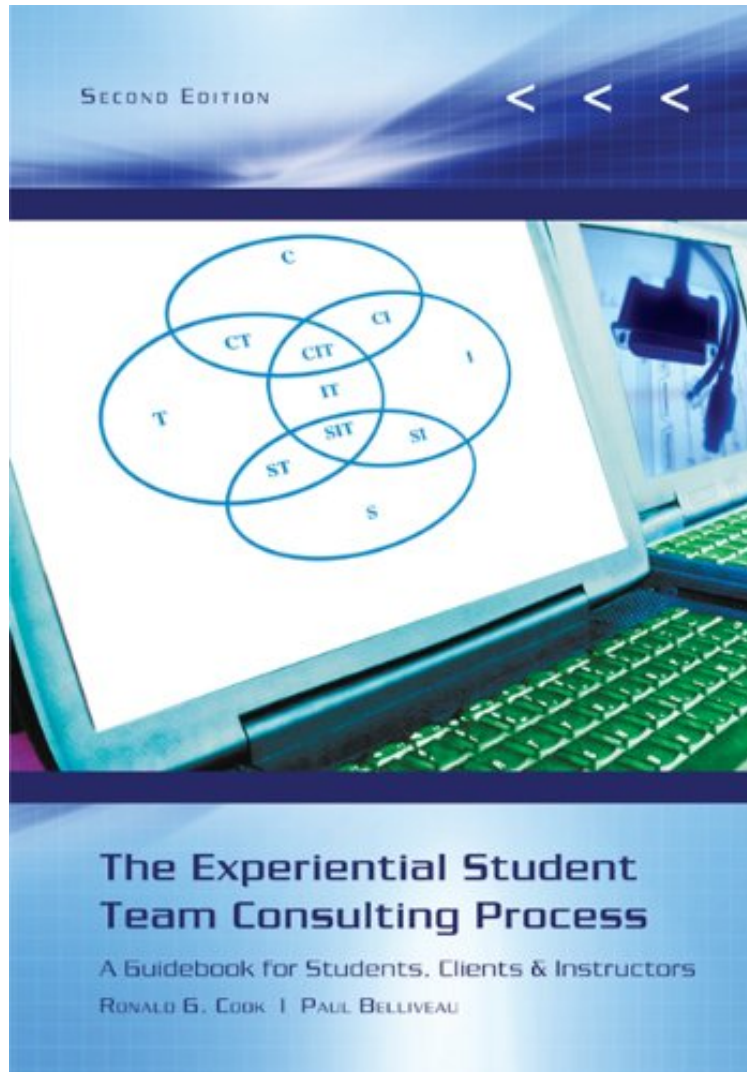


The Experiential Student Team Consulting Process: A Guidebook for Students, Clients Instructors

Ron Cook, Paul Belliveau

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Ron Cook, Paul Belliveau : The Experiential Student Team Consulting Process: A Guidebook for Students, Clients Instructors before purchasing it in order to gage whether or not it would be worth my time, and all praised The Experiential Student Team Consulting Process: A Guidebook for Students, Clients Instructors:

2 of 2 people found the following review helpful. Overpriced for how little useful content is provided By Steven Byrd At the time of this review, this textbook is priced at \$95.62. In my humble opinion, it's extraordinarily overpriced for how little information it provides. The book itself is 125 pages total, including the standard legalese and table of

contents at the beginning, followed by pictures and half-filled pages. I did not enjoy paying \$0.76 per page. The sheer cost to abysmally low benefit ratio is what really irritates me. The chapters are short, a few are one to two pages. Certain parts instructed the students as if they are working with a team for the first time ever, "expect there to be conflict within the group when brainstorming and organizing" and "each student should voice their opinions and concerns." A significant amount of content is common sense. There are a few pages that are actually helpful. The appendices help when dealing with the client what sort of "legal" and report templates should be used. Additional information on how the group should plan its and execute its goals is helpful. It truly comes down to quality, the professor teaching the subject and the teams involved.

This book provides a ground-breaking model for the experiential team consulting process. Our model allows for a conceptual understanding of the consulting process and the interactions between and among students, the team, the client, and the instructor. It also provides a hands-on guide to completing the consulting project, with clear examples from a number of award-winning engagements. Experiential courses are multi-disciplined learning experiences and this book will be most helpful for the integrative demands of such a course.

About the Author Ron Cook is Professor, College of Business Administration, Rider University, where he develops and teaches upper-level undergraduate and MBA courses in team-based small business consulting, entrepreneurship/small business, and new venture planning. He directs Rider's Center for Entrepreneurship, and the entrepreneurial studies program. He heads Rider's Small Business Institute, where his student consulting teams have earned multiple awards for excellence, including national honors in 1999, 2002 and 2006. Ron brings his 20 plus years of consulting and teaching experience to the development of this text. Ron is also on the board of the national Small Business Institute, the Editorial Board of the Journal of Small Business and Enterprise Development, and is a former member of the Editorial Board of The Journal of Small Business Strategy. He has published a number of award-winning papers on small business and entrepreneurship, and is also member of the United States Association for Small Business and Entrepreneurship. Paul Belliveau is Director, MBA Team Consulting Program, Rutgers Business School, Rutgers University. He is also Principal of Paul Belliveau Associates, established in 1978 to help small business owner/operators focus for success by providing strategic business and new product development counsel. As an adjunct professor at Rutgers, Paul's student teams won Rutgers' top annual honor for excellence in student team consulting in 1999 and 2002. Paul is a member and former President of the Product Development Management Association (PDMA) and is a Co-Editor of 'The PDMA ToolBook 2 for New Product Development,' 2004, and the award-winning ToolBook 1, 2002. Paul has served on the Advisory Boards for The Journal of Product Innovation Management and The Journal of Small Business Management. He is a member of the United States Association for Small Business and Entrepreneurship, and the Small Business Institute.