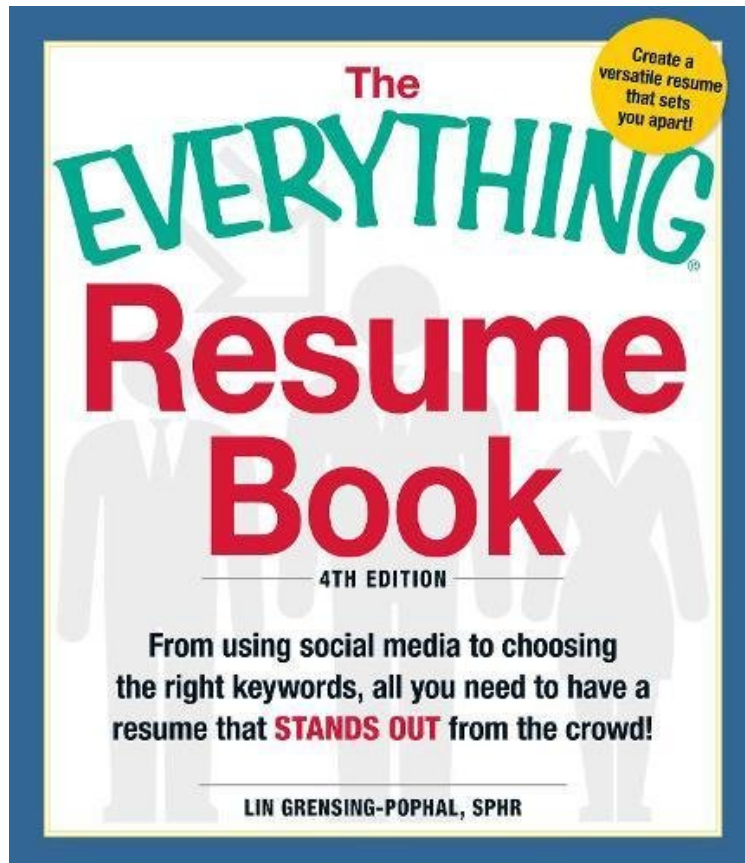


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The Everything Resume Book: From Using Social Media to Choosing the Right Keywords, All You Need to Have a Resume That Stands Out From the Crowd!

Lin Gensing-Pophal
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Lin Gensing-Pophal : The Everything Resume Book: From Using Social Media to Choosing the Right Keywords, All You Need to Have a Resume That Stands Out From the Crowd! before purchasing it in order to gage whether or not it would be worth my time, and all praised The Everything Resume Book: From Using Social Media to Choosing the Right Keywords, All You Need to Have a Resume That Stands Out From the Crowd!:

5 of 5 people found the following review helpful. Solid InformationBy TGWThis book has up-to-date information, and there are contributions from practicing professionals who regularly screen resumes. If you need to know how to produce a top-notch resume, this book is for you.0 of 1 people found the following review helpful. Never Got My Refund when I returned it.By A customerThis Book was not for me, and not user friendly. I didn't like it as soon as I opened it up. The first Edition was much better.1 of 1 people found the following review helpful. Then I found some

good advice at <http://97c4bgu99k3kew44z94hojzjus.hop.clickbank.net/?tid=LCBRESUME> about resume creation and though it is a sales pitch, it was done in a cartoon-ish way so it kept my attention until the end when the sales pitch came in so I suffered through that for some advice and though it seemed like simple advice, it also felt right so I'm going back to change my resume again and am very tempted in getting this product since I still haven't created my cover letter yet!

Expert advice and proven techniques for resumes that get you in the door! Whether you are searching for your first job or your fiftieth, you need to learn how to sell yourself and get your resume in front of the right people. Jam-packed with information on mastering everything from the first draft to the first interview, this expert guide is all you need to get your career on track. Hiring professional Lin Gensing-Pophal expertly walks you through: What to include on--and what to leave off--today's resumes Creating virtual or interactive resumes Using SEO keywords for optimum searchability Getting your resume social media-ready Even though social media, the Internet, and other platforms have changed the job hunting process, one thing hasn't changed: You still need to know how to craft the perfect resume! The Everything Resume Book, 4th Edition is the ultimate guide to building a standout resume and making sure it gets to the top of the stack.

About the Author Lin Gensing-Pophal, SPHR, is a certified human resources professional, business consultant, and instructor with an extensive background in human resource management, hiring and performance evaluation, internal/employee communications, training and development, and job evaluation. Lin has worked extensively with the Society of Human Resource Managers (SHRM) on projects ranging from articles for HR Magazine, to textbook projects, to online and Internet-based content production. She currently produces a monthly e-letter, HR Job Seekers, for SHRM, providing job search advice for professionals. She lives in Chippewa Falls, WI.