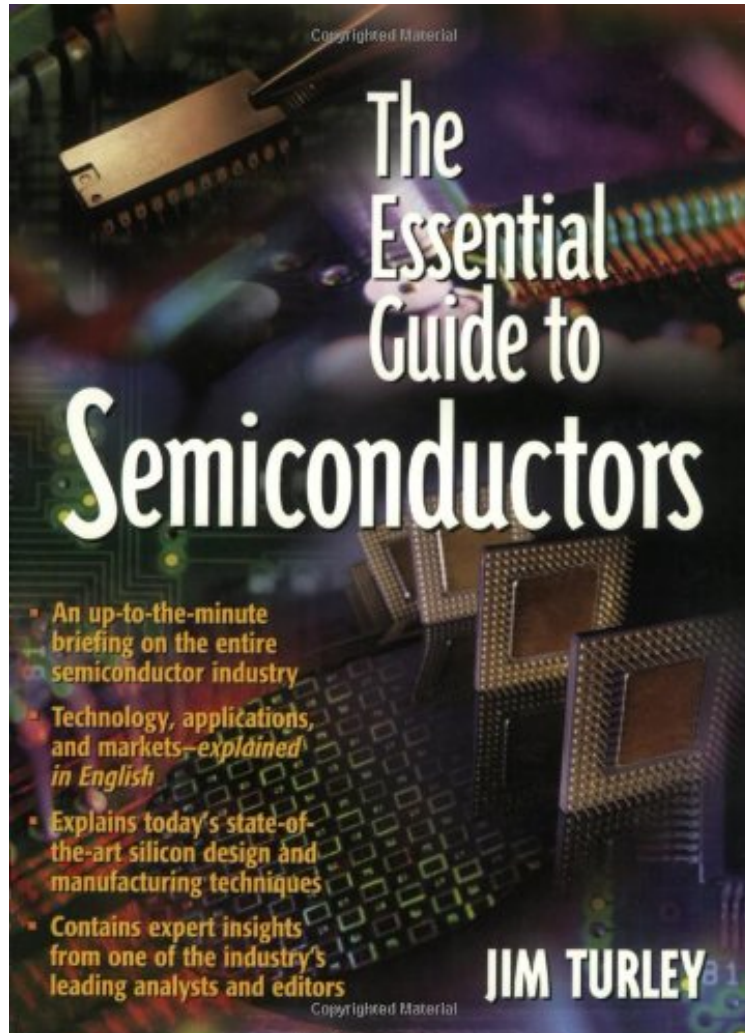


## The Essential Guide to Semiconductors

Jim Turley

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The Essential Guide to Semiconductors is a complete guide to the business and technology of semiconductor design and manufacturing. Conceptual enough for laypeople and nontechnical investors, yet detailed enough for technical professionals, Jim Turley explains exactly how silicon chips are designed and built, illuminates key markets and opportunities, and shows how the entire industry "fits together."

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