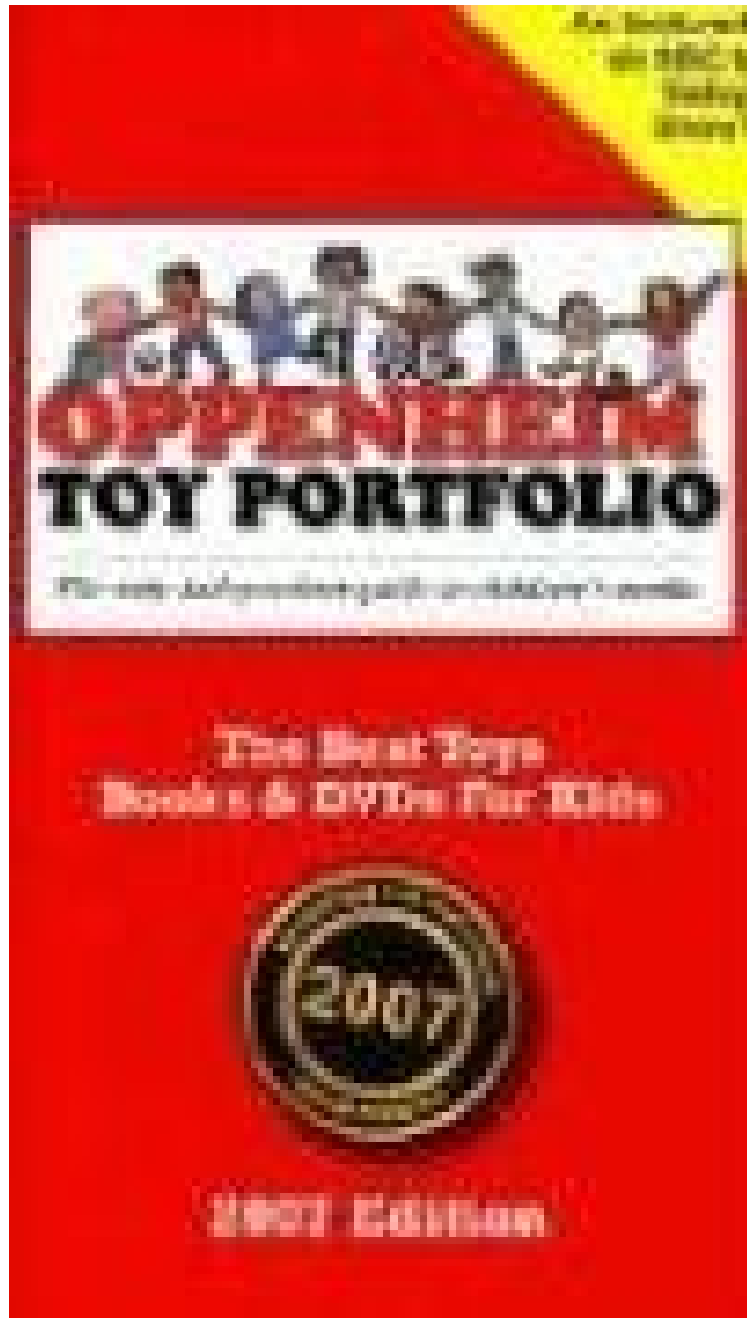


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## Oppenheim Toy Portfolio: The Best Toys, Books and DVDs for Kids, 2007 Edition

*Joanne Oppenheim, Stephanie Oppenheim*  
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Joanne Oppenheim, Stephanie Oppenheim : Oppenheim Toy Portfolio: The Best Toys, Books and DVDs for Kids, 2007 Edition

before purchasing it in order to gauge whether or not it would be worth my time, and all praised Oppenheim Toy Portfolio: The Best Toys, Books and DVDs for Kids, 2007 Edition:

1 of 1 people found the following review helpful. Great book for smart shopping  
By Katy Wheeler  
Some people say negative things about needing a book to tell you what you like, but when it comes to toys...there are SO many options. I find it useful to have reviews and studies that show what works well, what holds a kid's interest and what may last a long time. This book and its corresponding website make a quick reference for gift giving options to ages that you may not be familiar with (My sister-in-law was at a loss as to what to get a 2-year-old girl until she checked this book!). Furthermore, my son sees so many things that catch his fancy on a quick glance or through a commercial. I refer to this book regularly to help make smart consumer choices. We all want to be smart with our money, right? Not all toys are reviewed, of course, but this is a very valuable place to start!  
3 of 3 people found the following review helpful.  
Very accurate for 1 and 2 year olds  
By M. Toohey  
I don't know the first thing about children's toys, games, videos, or cd's. I admit this willingly. Nonetheless, I have been a superstar at Christmas, showers, and birthdays by solely relying upon this guide. While I can't speak to the efficacy of the recommendations for older kids, the ideas for newborn-toddler are right on the money. I have probably purchased 15-20 items, mostly Platinum Award Winners and have been amazed at how my kids (and others who we've given to) have loved the items. I may sound like I have had too much Oppenheim kool-aid, but this guide could not be more helpful. Plus, everything in it seems to be on ebay or - so I never have to set foot in a toystore in the holidays (a double blessing!).  
2 of 2 people found the following review helpful. We buy this every November for Christmas  
By sands  
This book helps us get reviews on what are good quality toys. I do not always agree with the reviews, but overall, it gives us a great guide to weed out the "junk" toys and to buy the good. I wish it kept the reviews for some of the older toys as well. We have to refer back to older books to get reviews on older toys. That said, we will still keep buying it.

As featured on NBC's TODAY Show! The experts from the Oppenheim Toy Portfolio, the independent consumer organization rate the best (and worst) in children's toys, books and dvds. Don't waste any more money on products that are a waste of your money and your child's time. Here's the guide that every parent (and grandparent) should have before they go shopping. Guide includes important child development information, basic gear checklists, product comparisons, best shower and birthday presents for every budget, multicultural products, science toys, and educational toys.

About the Author  
Joanne Oppenheim is one of the country's most trusted and respected child development experts and the author of more than fifty books for and about children including: Read It! Play It!, Read It! Play It! with Babies and Toddlers, Choosing Books for Kids, and Kids and Play. Stephanie Oppenheim, a former corporate attorney, is a child development expert. She cofounded the Oppenheim Toy Portfolio with her mother in 1989. She is also the co-author of the Read It! Play It! series. Joanne and Stephanie are both Contributors to NBC's TODAY SHOW.