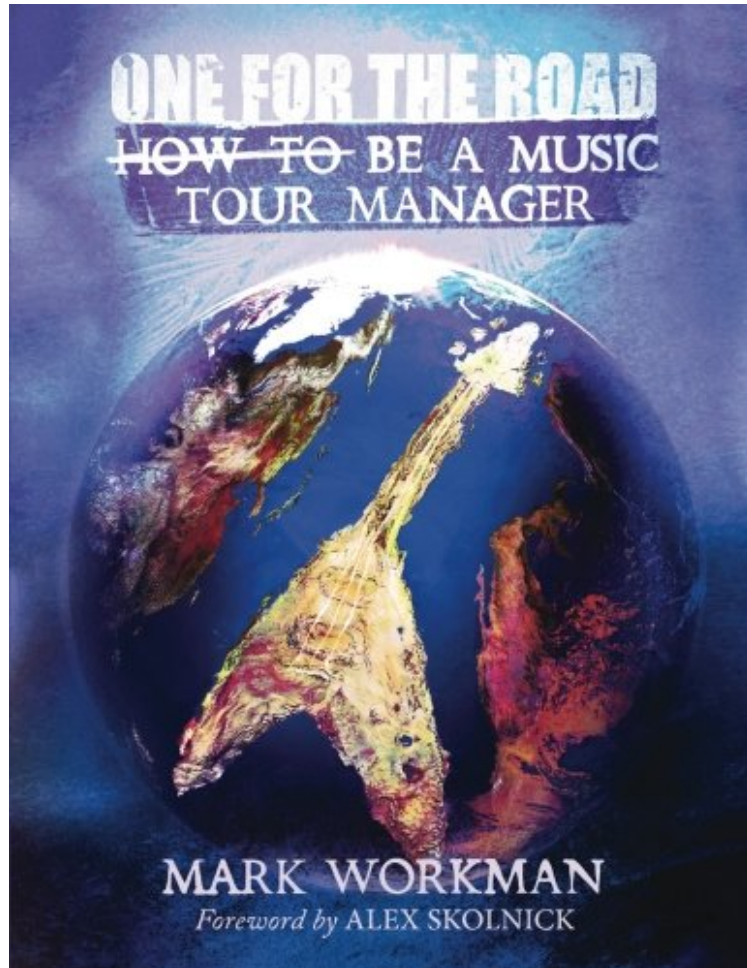


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One for the Road: How to Be a Music Tour Manager

Mark Workman

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Mark Workman : One for the Road: How to Be a Music Tour Manager before purchasing it in order to gauge whether or not it would be worth my time, and all praised One for the Road: How to Be a Music Tour Manager:

As the music business continues to go through many dramatic changes, music groups are quickly discovering that in order to build and sustain a successful career they must stay on the road and do as many shows possible each year. Because of this, skilled tour managers for music groups are now needed more than ever. In One for the Road: How to Be a Music Tour Manager, Mark Workman shows you how to become a tour manager for a music group in any genre of music; how to organize a music tour the right way; how to effectively complete one; and how to build your career as a music tour manager into a successful one. Written with an acerbic wit and brutal honesty, Mark Workman pulls

no punches in telling you what its really like to tour the world as a roadie with a famous music group.