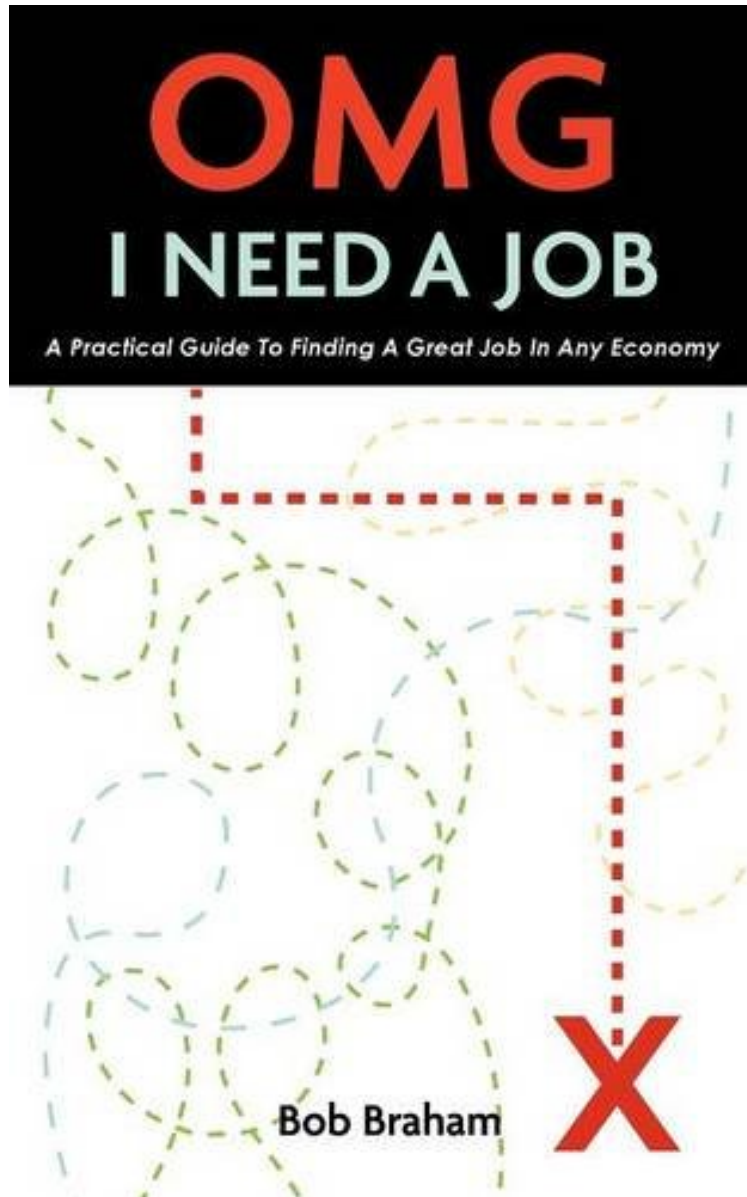


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OMG I NEED A JOB: A Practical Guide To Finding A Great Job In Any Economy

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I read this book while in the process of job searching. One thing about job searching is you can spend hours reading recommendations about how to do it..... This book is concise with practical tips you probably won't find in other books. Plus, the scenario is realistic, taken from first person experience. Some self help books seem like they are only written to help one person - the one who wrote the book. Not this one. Practical tips include things like "arrive early and buy your own coffee for an informational interview to avoid awkward who is going to pay scenario." to more important things such as "don't let your contact send an email to their contact you are interested in talking to - instead, get the contact information, email the person yourself, and cc your contact." He is teaching you how to take charge of the job search process overall. The author comes from a sales perspective, so not all things will be as easy for non- sales people to put into practice. For example, the funnel section of ranking your chances isn't something I thought I could judge - would probably not do, but his way of organizing networking strategies, advice for tracking and following up are all good. If you need a way to focus, which you probably do, this book gives good guidelines and sets you up for the entire process. Good luck!
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By MStone
A fantastic cut-to-the-chase, no non-sense, comprehensive guide to finding/landing a job. The book offers practical and incredibly helpful tips throughout the job search process. From how to deal with being 'let-go'; to job search resources; to getting organized; to building/tapping into your network, to acing the interview, to negotiating the offer. I never in my career had a 'networking meeting' or 'informational interview' but I followed the techniques in this book and got phenomenal results. I highly recommend this book to anyone who is actively, or contemplating, seeking new opportunities.

OMG I NEED A JOB: A Practical Guide to Finding a Great Job in Any Economy is ideal for anyone who is searching for a job, from those who have already been in the workforce to recent college graduates. No-nonsense and results-driven, this book will give you the information and inspiration you need to become the master of your own destiny and the architect of your own resume. Its required reading for anyone who is committed to creating a gratifying career, one plum job at a time. In Today's job market, landing a great employment opportunity can seem brutal. However, no matter what the current economy may indicate, the chance of becoming employed is well within your reach. That is, if you have an effective plan in motion. Now, seasoned senior executive, Bob Braham, draws from decades of experience in both the hiring and job hunting process to give you the roadmap that will lead to a highly desirable position. About the author: Bob Braham is a strategic high tech marketing leader and resides in Silicon Valley, in the San Francisco Bay Area.