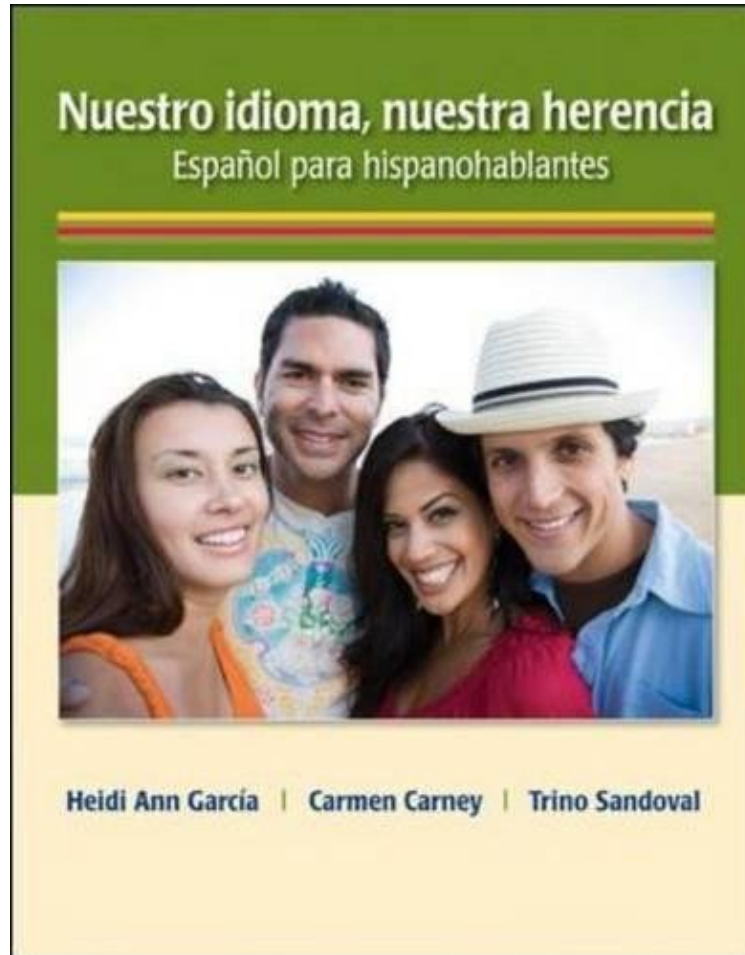


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Nuestro idioma, nuestra herencia

Heidi Ann Garca, Carmen Carney Dr, Trino Sandoval
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Nuestro idioma, nuestra herencia: Espaol para hispanohablantes is a Spanish for Heritage Speakers textbook. It has been especially crafted for students in the United States who grew up speaking or hearing Spanish at home or in their community and who, for the most part, are proficient at understanding and speaking Spanish, but need to further

develop their reading and writing skills. As such, the ultimate goal of *Nuestro idioma, nuestra herencia* is to refine students Spanish language skills so that they develop the confidence to use them in any context academic, professional, or personal. Unique in its approach, each of the eight chapters highlights a Hispanic cultural genre and grounds it in relevant countries of focus, such as music of the Hispanic Caribbean, Mexican film, and literary traditions, myths, and legends in Peru, Ecuador, and Bolivia. Through cultural readings and business-oriented readings related to the chapter theme, students will build upon their reading skills. In addition, students will sharpen their writing skills by practicing different writing techniques presented in each chapter. Moreover, a review of key grammatical structures and Spanish orthography provides focused opportunities to polish these essential aspects of the language. As students hone their Spanish language skills, they will also develop a deeper sense of pride in their linguistic and cultural heritage.

About the Author Carmen Carney, Ph.D., University of Iowa, is the Director of The Garvin Center for Cultures and Languages of Global Management at Thunderbird School of Global Management. She teaches Spanish for Business at Thunderbird; and Cross-Cultural Communication to MBA students in 9 countries in Latin America through interactive television broadcasting. She has been an NEH fellow at Yale University, the University of Texas-Austin, and at Arizona State University. Professor Carney has published extensively on the interrelationships of literature and the law in *Don Quixote*; and on literature, language, and culture and their intersection with the world of business. She also served as Editor of the *Journal of Language for International Business*; co-authored the book *Informes y proyectos del mundo empresarial* (2002), published by Arco libros and the *Cmara de comercio de Madrid*; and is co-author of *Entre socios* (2011) and *Nuestro idioma, nuestra herencia* (2011), both by McGraw-Hill. Trino Sandoval holds a Ph.D. in Spanish from Arizona State University. Since 1996 he has taught several courses including conversational Spanish, business Spanish, Hispanic heritage in the Southwest, and Spanish for Spanish speakers at Phoenix College, where he has also served as an administrator. He is co-translator of two books by Margarita Cota-Cardenas: *Puppet* (University of New Mexico Press, 2000) and *Sanctuaries of the Heart* (University of Arizona Press, 2005). He has also published film reviews and contributed to encyclopedia entries on Mexican film. Heidi Ann Garca holds a Ph.D. in Latin American Literature and Culture from Arizona State University. Since 1996 she has taught several courses at the university and high school level including basic Spanish for non-native speakers, Latin American literature, and business Spanish. She has also directed several Spanish programs abroad. In addition, she has published articles on topics related to her doctoral research such as U.S. Latino-Caribbean cultural production. She currently teaches Spanish for Heritage Speakers at North High School in Phoenix, Arizona.