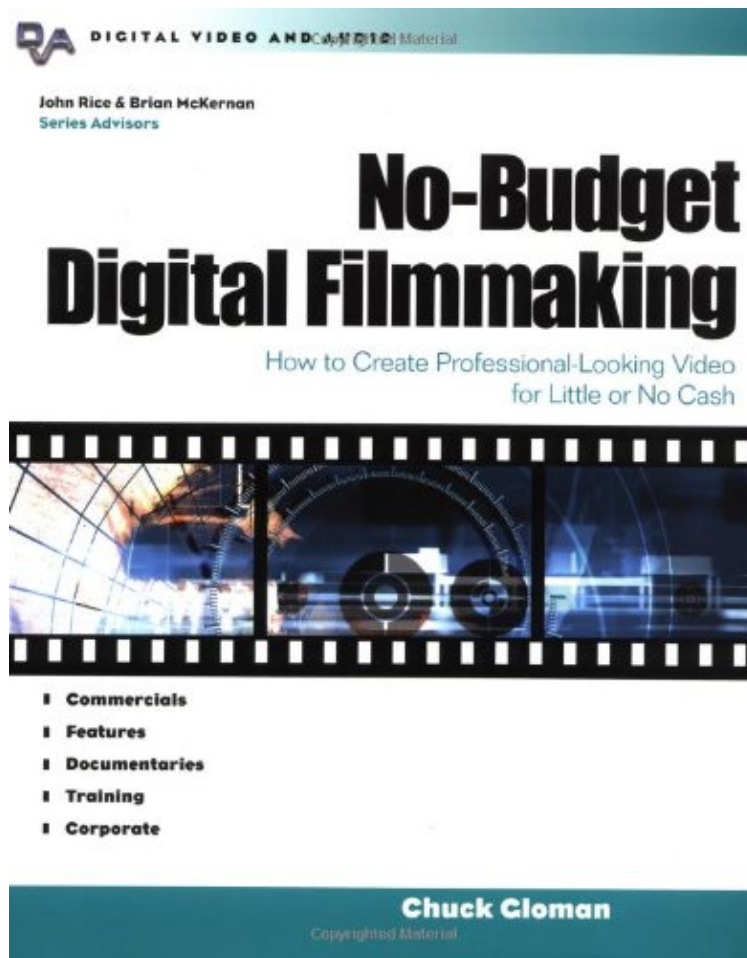


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# No-Budget Digital Filmmaking : How to Create Professional Looking Video for Little or No Cash

Chuck Gloman

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**Chuck Gloman : No-Budget Digital Filmmaking : How to Create Professional Looking Video for Little or No Cash** before purchasing it in order to gauge whether or not it would be worth my time, and all praised No-Budget Digital Filmmaking : How to Create Professional Looking Video for Little or No Cash:

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This "must have" tool for aspiring video producers shows how every step of the production process can be cost-minimized, yet still result in a sterling, professional quality product. The author, an independent film producer, also explains how final distribution - via the web, DVD, the festival circuit, or public exhibition - can be handled in an equally inexpensive manner. It includes every major type of video. It thoroughly covers preproduction - the key to shoestring shooting. It talks about how to find free locations, equipment, and actors. It shows creating great lighting for nothing and using digital video, DVD, and streaming media.

Thanks to the rise of digital video technology, millions of people now have the tools to create their own films. But without an infusion of movie studio capital, how can you make effective videos on a low budget -- without making them look low budget? Enter McGraw-Hill's No-Budget Digital Filmmaking. (CineCityFilm 2003-04-09)From the Inside Flap**MAKE WINNING VIDEOS WITHOUT LOSING YOUR SHIRT!** Thanks to the rise of digital video technology, millions of people now have the tools to create their own films. But without an infusion of movie studio capital, how can you make effective videos on a low budget without making them look low budget? Enter McGraw-Hill's No-Budget Digital Filmmaking. Written with insight by a veteran director, producer, and videographer, No-Budget Digital Filmmaking offers detailed instructions on every step in the creative process: from script writing and storyboarding to casting, shooting, editing, and postproduction. As a result, the book will help you: \* Understand the intricacies of preproduction: the key to making videos on a shoestring \* Learn how to find and procure free locations, equipment, and actors \* Design effective lighting setups for zero cost \* Grasp the benefits of the latest high-tech media: DVD, streaming media, and more! Plus, the book provides comprehensive discussion on the gamut of distribution methods such as the Web, the festival circuit, or public exhibition to help you get your work in front of the right audience. So no matter if you're a student, a hobbyist, or a professional with years of seasoning under your belt, No-Budget Digital Filmmaking can help you realize your next masterwork without breaking the bank! **SELECTED TABLE OF CONTENTS:** \* Getting Started \* Preproduction \* The Television Commercial \* The Corporate Video \* How-To Videos \* Documentaries \* Training Videos \* DVD Authoring \* Features \* Streaming Video on the Web \* And more!**From the Back CoverMAKE WINNING VIDEOS WITHOUT LOSING YOUR SHIRT!** Thanks to the rise of digital video technology, millions of people now have the tools to create their own films. But without an infusion of movie studio capital, how can you make effective videos on a low budget without making them look low budget? Enter McGraw-Hill's No-Budget Digital Filmmaking. Written with insight by a veteran director, producer, and videographer, No-Budget Digital Filmmaking offers detailed instructions on every step in the creative process: from script writing and storyboarding to casting, shooting, editing, and postproduction. As a result, the book will help you: \* Understand the intricacies of preproduction: the key to making videos on a shoestring \* Learn how to find and procure free locations, equipment, and actors \* Design effective lighting setups for zero cost \* Grasp the benefits of the latest high-tech media: DVD, streaming media, and more! Plus, the book provides comprehensive discussion on the gamut of distribution methods such as the Web, the festival circuit, or public exhibition to help you get your work in front of the right audience. So no matter if you're a student, a hobbyist, or a professional with years of seasoning under your belt, No-Budget Digital Filmmaking can help you realize your next masterwork without breaking the bank! **INCLUDING:** \* Getting Started \* Preproduction \* The Television Commercial \* The Corporate Video \* How-To Videos \* Documentaries \* Training Videos \* DVD Authoring \* Features \* Streaming Video on the Web \* And more!