

(Ebook pdf) Never Apply for a Job Again!: Break the Rules, Cut the Line, Beat the Rest

Never Apply for a Job Again!: Break the Rules, Cut the Line, Beat the Rest

Darrell Gurney

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"*Never Apply for a Job Again!* elaborates on a secret I've preached for years: in a job search, the best way to get to work is to network. Darrell Gurney will help you open the back door to your next career move."

—HARVEY MAUKAY, author of the #1 New York Times best-seller
Stein With The Sharks Without Being Eaten Alive

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JOB AGAIN!

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Darrell Gurney : Never Apply for a Job Again!: Break the Rules, Cut the Line, Beat the Rest before purchasing it in order to gage whether or not it would be worth my time, and all praised Never Apply for a Job Again!: Break the Rules, Cut the Line, Beat the Rest:

0 of 0 people found the following review helpful. Makes senseBy JacytatorI got this book after I heard an interview with the author on a public radio program. I liked what he had to say. It really does make sense to network through building relationships and keeping lots of connections. You just never know what it could lead to. I appreciate how it was emphasized that you never want to approach anyone from a place of neediness but with a sense of contributing value. The way he explained how to approach new connections gave me some good ideas that I found helpful.0 of 1 people found the following review helpful. This book will forever change how you find work!By Laynette EvansFor job-seekers and those in career transition, Darrell Gurney has laid out the "back door approach" to building and maintaining your professional network that opens doors to the hidden job market. His step-by-step guide, along with compelling success stories and clear examples, makes the process accessible to everyone.18 of 23 people found the following review helpful. Not as helpful as I thought it would beBy convergent realityThis book did not live up to its high ratings. As a newly graduated person, I've been around the block a few times reading job-hunting books and post-grad self-help guides. This one turned out to be more of the same, and unfortunately had quite a bit of silly "magical thinking" type suggestions - e.g. 'the world wants you to have a job, and the universe will respond if you go searching'. Mostly it many tired suggestions to offer, things like, 'network with people you already know' and 'get your foot in the door, then ask for a job'.

"Never Apply For a Job Again! is what everyone needs to understand how the hidden job market works. Get it and use it before the secrets get out on WikiLeaks."--Penelope Trunk, the original Brazen Careerist, author, blogger, entrepreneur
"This book is an essential read for insightful, witty, and bold truths about getting a job. I immediately adopted his fundamental philosophy: 'Meet and be known by others.' Anyone who implements these principles will be instantly shot out of the ballpark of competition and confidently on their way to a great job in this new economy."--Bridget Nielsen, new grad, social media consultant, and passion coach
"Never Apply for a Job Again! elaborates on a secret I've preached for years: in a job search, the best way to get to work is to network. Darrell Gurney will help you open the back door to your next career move."--Harvey Mackay, author of the #1 New York Times best-seller Swim With the Sharks Without Being Eaten Alive
"Never Apply for a Job Again! applies the basic truth of my own philosophy to your job search: relationships are the key. Whether it's a job, a career change, or even an entrepreneurial venture, it's the people who make anything possible for you. Anything!"--Keith Ferrazzi, coauthor of the bestselling Never Eat Alone
"I've read stacks of books on networking over the years, but never one that shows in such simple terms not only how to go out and meet whomever you want, but how to climb into their good graces. There's a need for straight talk to help legions of professionals make new job connections--Darrell Gurney gets it and delivers the goods."--Joyce Lain Kennedy, syndicated columnist and author of Resumes for Dummies
"Whether it's building wealth through a job or your own business, Darrell Gurney shares how to connect with people through whom that abundance will flow."--T. Harv Eker, author of the #1 New York Times best-seller Secrets of the Millionaire Mind
"Never Apply for a Job Again! applies tribal dynamics to communicate and get known. Future corporate leaders must have the ability to put 'career tribes' in place and start building teams even before they're hired. This book shows you how."--Dave Logan, coauthor of the #1 New York Times best-seller Tribal Leadership
Drawing on basic principles of human psychology, Gurney shows readers how to open doors to influential players in their fields of interest to gain top-of-mind awareness and top-drawer connectedness. Through 10 simple and easy-to-follow principles, Gurney teaches readers how to create powerful relationships with anyone, anywhere, for lifetime career management. You'll learn how to:
Devise compelling ways to meet influential people
Determine whom to talk to and where to go for connections
Use the power of ego to gain another's favor
Stay awake to opportunities at all times

About the Author
Darrell W. Gurney is founder of CareerGuy.com and a 25-year career advisor. As a coach, speaker, and workshop leader, he helps people locate their passions and fulfill them whether through a job or their own business. Gurney has consulted for the world's top outplacement consulting firms, and his first book, *Headhunters Revealed! Career Secrets for Choosing and Using Professional Recruiters*, was reviewed in *Publishers Weekly* and won the Clarion Award for Best Book from the Association for Women in Communications. He has been a guest editor for the industry's professional journal, *The Career Planning Adult Development Journal*. Gurney has been featured in the *TheLadders.com*, *Wall Street Journal's CareerJournal.com*, *BusinessWeek Online*, *MSN Careers*, *CareerBuilder.com*, and on *Wall Street Journal Radio*. He lives and works in Los Angeles, California.