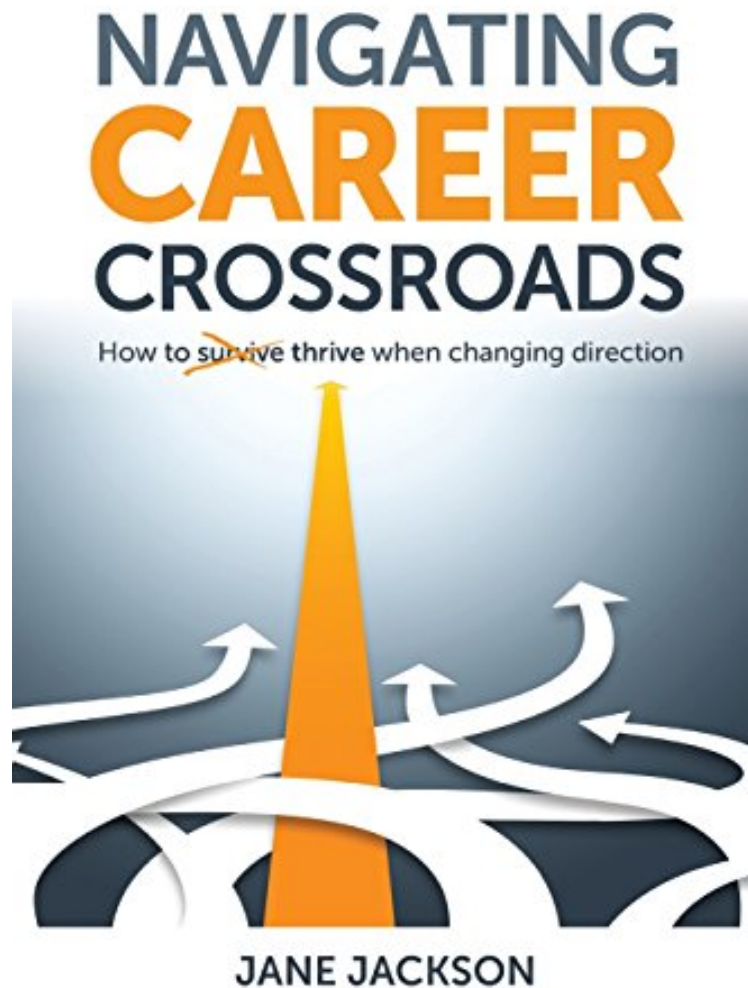


[Download pdf] Navigating Career Crossroads - How to thrive when changing direction

Navigating Career Crossroads - How to thrive when changing direction

Jane Jackson

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Jane Jackson : Navigating Career Crossroads - How to thrive when changing direction before purchasing it in order to gage whether or not it would be worth my time, and all praised Navigating Career Crossroads - How to thrive when changing direction:

0 of 0 people found the following review helpful. A must have if you want a job or are changing your jobBy Sue SeymourJane Jackson's Navigating Career Crossroads is a valuable resource to focus your career planning. Not only

are the steps clear but also the techniques to follow as you progress through the steps. The book has wide application for anyone considering what next for their career. Practical and down to earth, by working through the book you will get valuable insights into how to achieve your dream job. I have thoroughly enjoyed the book and feel confident and excited about making the dream job a reality for me. 0 of 0 people found the following review helpful. A gem to find just at the right time!

By chris vidal
An excellent inspiring guide to find just at the right time - your crossroads at whichever time it shows itself!
0 of 0 people found the following review helpful. 10 Things I love about this book
By K E E singh

1 - The reader's benefits
The benefits that the reader will gain from reading this book are mentioned twice in *Navigating career crossroads*, once at the beginning and then again at the end. This approach will make the reader feel that it was worthwhile buying and reading the book. Would I choose a similar strategy if I would write my next book too? Definitely! Thanks Jane for this idea and inspiration!

2 - The topics
I liked the fact that *Navigating Career Crossroads* covered all the relevant topics from finding your ideal career to working at your chosen company. Thus, including advice on career choices, writing your cover letter and CV, job search strategies, preparing for different types of interviews, polishing your image, getting the job, negotiating the job and starting your new job role.

3 - The experiences
Real value has been added by including the authors and other peoples struggles and experiences from their personal and professional lives. What does it feel like to be out of work for a long period of time, to do a job that does not give you real satisfaction, to do something only because your parents want you to do it? These experiences (and many more!) that are shared in the book *Navigating career crossroads* will give every reader (who feels being in a similar situation) the impression that they are not alone in going through a tough time. But also many insights have been shared from Jane Jacksons clients on how they recruit and what they focus on when dealing with candidates. Highly useful!

4 - The focus on LinkedIn
I found the section that focuses on how to promote yourself effectively on LinkedIn as very good, effective and quite detailed. The author provided a lot of information, for example the dos and donts of your profile picture (check out also this article: [...])

5 - I noticed that in other career books the image topic often focuses mainly on appearance and communication. You should know that the book *Navigating career crossroads* provides you with more details by covering: your hidden, your assumed, your visual, your experienced and your proven image. Never seen before, loved this part!

6 - The samples
Describing something is one thing, but providing a concrete sample makes it much more useful and effective for every reader. Jane Jackson provides numerous samples for: cover letter, CV, thank you letter, career summary, list of referees, LinkedIn profile summary, 7 positive morning affirmations etc. But also what potential behavioural questions an interviewer could ask during an interview.

7 - The self-assessment tools
I found the self-assessment tools that are included in the book *Navigating career crossroads* highly useful since they inspire the reader to look at their own situation in a more reflective way. For example, find out what stresses you the most, what impact stress has on your confidence, what your values, your motivators/demotivators, your skills, your knowledge, your dream role and your achievements are. Analysing your personal situation can become a quite eye-opening experience and that without having to spend hundreds of dollars on coaching sessions. However, should you still consider approaching a career coach I would say that having already all the answers to the questions from this book would give you a great start.

8 - Great resources and statistics
Jane Jackson provides lots of other resources in her book *Navigating career crossroads* for additional research, support and exploration, e.g. other business professionals opinion and experiences, interesting statistical facts, useful websites, links and books for your job search (focusing on the Australian job market).

9 - The suggested tips, advice and strategies
When it comes to networking, she describes 3 different approaches that one can take in order to network more effectively (PAL, PEARL and PEAK approach). Very good points, surely something that they dont teach you at school! But there is much more advice to be found in this book, also for industry insiders.

10 - Quotes
I noticed that more and more book authors start including quotes at the beginning of each chapter. *Navigating career crossroads* took a similar approach. My favourite quote was You cant stop the waves, but you can learn to surf by Jon Kabat-Zinn. How would I rate this book? I would give it a 9.5/10. I would have given it a 10/10 if: It would not have had 2 mistakes in it (page 6 and page 157). It would have also mentioned and described the LUNCH interview in more detail (besides the other types of interviews, such as the panel, face to face, digital, sequential and phone interview). It would have included more details on personal online reputation management (e.g. dos and donts of social media etiquette for career purposes, some examples, the negative impact that publishing inappropriate content can have on a persons career backed up with statistical evidence, etc.) I would be very happy if the book author would publish a second edition of *Navigating career crossroads* considering my feedback.

Are you stuck in your CAREER or in between jobs and don't know what to do? *Navigating Career Crossroads* shows you how to confidently take a new direction. This book delivers practical, actionable advice to help you land your dream position. You'll learn how to craft an attention-grabbing resume, how to expand your career network, the best way to really work with recruiters, and how to dazzle your new employer through the interview process. Follow these 7 essential steps for career success: Confidently manage change Assess what makes you tick Resumes and your marketing communication Express your professional image Explore job search strategies Relate your value and impress at interviews Strategies for career success Confidently conduct an effective job search and successfully

transition into your new role. With these 7 steps it will be sooner than you think! Jane Jackson, highly respected career management coach, has assisted over 1,000 clients across Australia and Asia to find their true career path. She's on a mission to provide you with clarity, build your confidence and guide you towards the satisfying and rewarding career you deserve. "We live in such a complicated world, where most people's dream is simply to survive. Jane Jackson makes it very clear that this is not enough, we need to be aiming to thrive, especially when it comes to our career. Jane takes a very broad and complex concept and makes it wonderfully real, engaging and relevant. A great book for those wanting a richer life." Andrew Griffiths, Australia's #1 Small Business and Entrepreneurial Author

About the Author Jane Jackson is a Career Management Coach, Author of Navigating Career Crossroads, Host of 'Your Career' Podcast on iTunes and International Speaker. Jane's work has been featured in The Huffington Post, Australian Women's Weekly, Sydney Morning Herald, CareerMinds, Michael Page and numerous Australian newspapers. She has been interviewed on Sky News Business, 2UE and 103.2FM Hope Radio. Jane's podcast provide career advice and interviews with fascinating professionals who have made major career changes, some into entrepreneurship. She is passionate about helping executives through the emotional roller coaster of career change, empowering them to find satisfying new career directions. She is on a mission to make careers guidance accessible and affordable to all who need it and through her podcast, her book and the content that she provides through her website at janejacksoncoach.com, she is doing just that! Jane has lived in Hong Kong, San Francisco, London, Singapore and now Sydney, has 2 beautiful daughters, is a crazy, crazy cat lady and loves golf.